ART 119 Digital Presentation
Fall 2010
CLASS: Mon-Wed-Fri 12:00 PM - 1:50 PM

Instructor: Foad Mozaffari
Office: ITC 104C
Phone: 503-838-8534
Office Hours: Mon-Wed-Fri 11:00 AM - 12:00 PM
Mon-Wed 4:00 PM - 5:00 PM or by appointment
E-mail mozaffaf@wou.edu

Class web page http://www.wou.edu/~mozaffaf

The Course In Brief

This course introduces students to basic digital tools artists can use to create and present their work. Through studio projects, assigned readings, class discussion and in class labs, students will have the opportunities to learn digital imaging with Photoshop, page layout using InDesign, vector drawing with Illustrator, and web design using DreamWeaver. At the conclusion of the course, students will have and worked the Adobe Creative Suite software in common combinations, which is a typical working situation. Successful students will devote a significant amount of time to mastering techniques in each software application, refining their ideas for projects, and participating in discussions and critiques.

Course Goals

In this course you will explore Web Design in the following ways:

- To introduce and explore digital media to articulate and present your work
- To learn the basic principles and understand basic operations of Adobe Creative Suite
- To Operate flatbed scanners to scan images, slides and objects
- To document your work in digital media
- To correctly format files: TIFF, JPG, PNG, PDF, AI, etc
- To plan and manage files, images format, size, resolution and storage so that you can construct a basic, well designed and functioning site
- To examine interfaces and navigation concepts, to create a more usable and understandable website
- To notice and apply the principles of design learned in A115 while communicating a message

Reading Assignments and Papers

Readings, short papers or oral presentations will be assigned. Papers are to be typewritten, double-spaced and done in standard MLA form as described in Diana Hacker’s A Writer’s Reference, 6th edition. Use a heading and headers as shown there.

On the day the paper or report is due, we will typically spend some class time discussing the topic of the paper. Your paper is your opportunity to develop your thoughts and to have something to say during the discussion. Papers will be collected on the due date, graded and returned to you. In grading papers, everything counts: formatting, ideas, clarity of expression, correct spelling and punctuation, etc.

Critiques

Critiques, when we meet to look at your websites are especially important classes. On the day of critique, I expect you to be ready at the start of class to show your work. Plan ahead for this. We cannot hold up critique while you download files or wait for your image to print in the studio! Finish your project a day before it is due so you have time to resolve any problems that may crop up before critiques!
Projects not shown at the critique are considered late and will receive one letter grade lower.

Attendance Policy

Attendance and intense involvement in the art-making process go hand in hand. Every missed class is a missed opportunity to develop your work and get feedback. I allow three unexcused absences during the semester. Each additional unexcused absence will lower your final grade one degree (from B- to C+, for example.) Roll will be taken. If you are more than ten minutes late or leave early, you will be counted as absent. If you must miss a class due to a college-sanctioned activity (field trip, travel for a team sport, etc.) be sure to let me know about it via e-mail. If you are too ill to attend class, e-mail me about it. Normally I overlook such absences unless they become excessive at which point I may ask for a written medical excuse.

If you are absent, do not ask, “Did I miss anything?” Rather, assume that you did. Ask a classmate or me what you missed if you are not sure. Do any assignments you missed and come to the next meeting prepared.

Grading

Grades will be based on the following criteria
- Level of technical execution, and adherence to project specifications
- Originality, sensitivity and flexibility of overall detail and organization of visual elements
- Appropriate and effective image choice, effective media selection and utilization
- Effective visual and oral presentation of solutions
- Involvement in group critique and discussion
- Punctual submission of completed projects

Grading Scale

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>95-100</td>
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<tr>
<td>A-</td>
<td>90-94</td>
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<tr>
<td>B+</td>
<td>87-89</td>
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<tr>
<td>B</td>
<td>83-86</td>
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<td>D+</td>
<td>60-66</td>
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<td>F</td>
<td>Below 60</td>
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Projects and Tests

There are four projects designed for this course.
- Project 1 (Digital imaging) 25%
- Project 2 (Web Portfolio) 25%
- Project 3 (Vector Drawing) 25%
- Response papers, Proposal presentations, Participation 25%

SUPPLIES

- Flash Drive (At least 4 GB)
- Some printing costs
FOB KEYS

A $25.00 charge will be deducted from the account of all students who take an art course and are assigned one or more Fob Keys. **Fob Keys MUST be returned to the Professor who issued them at the end of the term** (unless you will be taking a sequential course in the same studio in the next term) or an additional $25.00 non-refundable charge will be deducted from your account.

The Fob Key Contract you signed is listed below. Please carefully review this important information.

**CAMPBELL HALL BUILDING AND ROOM ACCESS CONTRACT CARD**

Key Fob Cost: $25.00 for all keys per academic year

**Student Rules, Duties and Responsibilities:**

1. Key Fobs are required for after-hour access to Campbell Hall and studio classrooms.
2. No student is allowed in the building between 1:00a and 7:30a.
3. All students in the building after hours must sign in at the table by the back door. This is required by security and fire codes.
4. Key fobs CANNOT be loaned, shared or duplicated.
5. Only students with fobs may be in the building after hours.
6. Students may not open the building doors or classrooms for another person.
7. Doors MUST NOT be propped open after hours.
8. Fobs are assigned for the academic year. Access privilege is granted to those enrolled art classes one term at a time.
9. Students will be charged a $25.00 (per key) replacement fee for a new fob due to loss or theft; either of these conditions should be reported immediately to the art office.
10. Students will be charged a $25.00 fee (per key) for non-return and defacement of the key. This includes non-return at the end of the last term in which they have art classes.
11. Students are responsible to report any problems or unusual conditions to Campus Public Safety immediately. Phones are located by the elevator on each floor.
12. Misuse of equipment or damage to the building/studios will result in the loss of after hour privileges. The student may incur costs for repairs.
13. All campus rules apply at all times in Campbell Hall. Students take full responsibility for their actions and safety.

I understand these statements and agree to these conditions. I understand access can be revoked if I fail to meet these conditions.

Signed __________________________________________

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**Campbell Hall Business Hours:**

Weekdays - 7:45a - 5:00p

(Building may be open later for evening classes)

**Campbell Hall After-Hours:**

Weekdays - 5:00p - 1:00a

Weekends - 7:30a - 1:00a