

JAIME M. CLOUD

(Formerly Confer)

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Psychological Sciences Department
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EDUCATION

2006 – 2012	Ph.D. University of Texas at Austin Individual Differences and Evolutionary Psychology
2002 – 2005	B.A. Bloomsburg University of Pennsylvania Psychology, <i>Magna Cum Laude</i> Special Honors in Psychology

APPOINTMENTS

2017 – present	Associate Professor of Psychology <i>Western Oregon University</i>
2013 – 2017	Assistant Professor of Psychology <i>Western Oregon University</i>
2012 – 2013	Assistant Professor of Psychology <i>Birmingham-Southern College</i>

TEACHING EXPERIENCE

WESTERN OREGON UNIVERSITY

General Psychology	Introduction to Research Methods
Quantitative Methods	Advanced Research Methods
Social Psychology	Cognitive Psychology
Evolutionary Psychology	

BIRMINGHAM-SOUTHERN COLLEGE

Introduction to Psychology	Research Methods in Psychology
Social Psychology	Art of Advertising

REFEREED PUBLICATIONS

- Perilloux, C., & **Cloud, J. M.** (in press). Mate-by-numbers: Budget, mating context, and sex predict preferences for facial and bodily traits. *Evolutionary Psychological Science*.
- Cloud, J. M.**, & *Taylor, M. (2018). The effect of mate value discrepancy on hypothetical engagement ring purchases. *Evolutionary Psychological Science*.
- McMahan, E. A., **Cloud, J. M.**, *Josh, P., & *Scott, M. (2016). Nature with a human touch: Human-induced alteration negatively impacts perceived naturalness and preferences for natural environments. *Ecopsychology*, 8, 54 – 63.
- Arnocky, S., Perilloux, C., **Cloud, J. M.**, Bird, B. M., & *Thomas, K. (2016). Envy mediates the link between social comparison and appearance enhancement in women. *Evolutionary Psychological Science*, 2, 71 – 83.
- Cloud, J. M.**, & Perilloux, C. (2015). “Drawing” conclusions about perceptions of ideal male and female body shapes. *Evolutionary Psychological Science*, 1, 163-171.
- Perilloux, C., **Cloud, J. M.**, & Buss, D. M. (2013). Women’s physical attractiveness and short-term mating strategies. *Personality and Individual Differences*, 54, 490-495.
- Confer, J. C.**, & Cloud, M. D.¹ (2011). Sex differences in response to imagining a partner’s heterosexual or homosexual affair. *Personality and Individual Differences*, 50, 129-134.
- Confer J. C.**, Perilloux, C., & Buss, D. M. (2010). More than just a pretty face: Men’s priority shifts toward bodily attractiveness in short-term versus long-term mating contexts. *Evolution and Human Behavior*, 31, 348-353.
- Confer, J. C.**, Easton, J. A., Fleischman, D. S., Goetz, C., Lewis, D. L., Perilloux, C., & Buss, D. M. (2010). Evolutionary Psychology: Questions, prospects, and limitations. *American Psychologist*, 65, 110-126.
- Perilloux, C., Lewis, D. M. G., Goetz, C. D., Fleischman, D. S., Easton, J. A., **Confer, J. C.**, & Buss, D. M. (2010). Trade-offs, individual differences, and misunderstandings about evolutionary psychology. *American Psychologist*, 65, 930-932.
- Easton, J. A., **Confer, J. C.**, Goetz, C. D., & Buss, D. M. (2010). Reproduction expediting: Sexual motivations, fantasies, and the ticking biological clock. *Personality and Individual Differences*, 49, 516-520.
- Confer, J. C.** (2008). Ultimate answers for common questions. A review of Alan S. Miller and Satoshi Kanazawa, *Why Beautiful People Have More Daughters*. *Evolutionary Psychology*, 6, 129-133.

¹ My father and colleague

* Denotes an undergraduate student collaborator

BOOK CHAPTERS

- *Alston, K. J., *Taylor, M. H., & **Cloud, J. M.** (2016). Derogation of attractiveness among women. In T. Shackelford and V. A. Weekes-Shackelford (Eds.) *Encyclopedia for Evolutionary Psychological Science*. New York, NY: Springer.
- *Taylor, M. H., *Alston, K. J., & **Cloud, J. M.** (2016). Derogation of promiscuity among women. In T. Shackelford and V. A. Weekes-Shackelford (Eds.) *Encyclopedia for Evolutionary Psychological Science*. New York, NY: Springer.
- Perilloux, C., & **Cloud, J. M.** (2016). Men's preferences in long- vs. short-term mating. In T. Shackelford and V. A. Weekes-Shackelford (Eds.) *Encyclopedia for Evolutionary Psychological Science*. New York, NY: Springer.
- Cloud, J. M.**, & Perilloux, C. (2014). Bodily attractiveness as a window to women's fertility and reproductive value. In V. A. Weekes-Shackelford and T. Shackelford (Eds.) *Evolutionary Perspectives on Human Sexual Psychology and Behavior*. New York, NY: Springer.

MANUSCRIPTS IN PREPARATION

- *Losco, J., **Cloud, J. M.**, & Alexander, J. (in preparation). The effects of mild brain injury and task difficulty on cognitive function. *Perceptual and Motor Skills*.

SCHOLARLY PRESENTATIONS

- *Power, A. M., Cloud, M. D., & **Cloud, J. M.** (2019). Effects of cash in hand and cognitive cue inputs to a computational opportunity cost mechanism. Poster presented at the 31st Annual Meeting of the Human Behavior and Evolution Society. Boston, MA.
- *Funk, M. M., Cloud, M. D., & **Cloud, J. M.** (2019). Gossipers who punish social norm violators are evaluated positively. Poster presented at the 31st Annual Meeting of the Human Behavior and Evolution Society. Boston, MA.
- *Losco, J., **Cloud, J. M.**, & Alexander, J. (2019). The relationship between mild brain injury (MBI) frequency and cognitive skills in college students. Poster presented at the 26th Annual Meeting of the Cognitive Neuroscience Society. San Francisco, CA.
- *Haskett, M. M., **Cloud, J. M.**, & Perilloux, C. (2019). The influence of mating context on women's appearance enhancement strategies. Paper presented at the 78th Annual Meeting of the Oregon Academy of Science. McMinnville, OR.
- Perilloux, C., **Cloud, J. M.**, & *Haskett, M. M. (2019). Does humility breed likeability? Perceptions of compliment givers and receivers by status and money. Poster presented at the 17th Annual SPSP Evolutionary Psychology Preconference. Portland, OR.
- *Dougherty, J., **Cloud, J. M.**, & Perilloux, C. (2018). The effects of sociosexual orientation and advertisement content on self-perceived physical attractiveness. Paper presented at the 77th Annual Meeting of the Oregon Academy of Science. Newberg, OR.

- *Welty, C., **Cloud, J. M.**, & Perilloux, C. (2018). Where'd you get that? Compliment response variations by sex and status level. Paper presented at the *77th Annual Meeting of the Oregon Academy of Science*. Newberg, OR.
- *White, J., Perilloux, C., & **Cloud, J. M.** (2018). Mate-by-numbers: Budget, mating strategy, and sex determine preferences in partner's facial and bodily traits. Poster presented at the *98th Annual Meeting for the Western Psychological Association*. Portland, OR.
- *Dougherty, J., **Cloud, J. M.**, & Perilloux, C. (2018). Changes in self-perceived physical attractiveness as a result of advertisement type and sociosexual orientation. Poster presented at the *98th Annual Meeting for the Western Psychological Association*. Portland, OR.
- Cloud, J. M.**, Perilloux, C., & *Welty, C. (2018). Appearance-enhancement strategies as a function of sociosexual orientation. Poster presented at the *98th Annual Meeting for the Western Psychological Association*. Portland, OR.
- Cloud, J. M.**, Perilloux, C., & *Welty, C. (2017). This old thing? Exploring patterns of modesty in relation to sex and status. Poster presented at the *29th Annual Meeting of the Human Behavior and Evolution Society*. Boise, ID.
- *Losco, J., **Cloud, J. M.**, & Alexander, J. (2017). The relationship between Mild Brain Injury (MBI) frequency and cognitive skills in college students. Poster presented at the *97th Annual Meeting for the Western Psychological Association*. Sacramento, CA.
- *Taylor, M., *Biberston, N., **Cloud, J. M.**, & Perilloux, C. (2017). Patterns of humility. Paper presented at the *76th Annual Meeting of the Oregon Academy of Science*. Corvallis, OR.
- *Moore, C., Perilloux, C., & **Cloud, J. M.** (2016). Sex differences in prioritization of attractiveness across mating contexts. Poster presented at the *Annual Undergraduate Research Conference at Texas State University*. San Marcos, TX.
- *Alston, K., *Taylor, M., & **Cloud, J. M.** (2016). Women's age and attractiveness in relation to ring size. Paper presented at the *75th Annual Meeting of the Oregon Academy of Science*. Forest Grove, OR.
- *Hebing, M. L., **Cloud, J. M.**, & Perilloux, C. (2016). The envy eliciting nature of same-sex advertisements. Paper presented at the *75th Annual Meeting of the Oregon Academy of Science*. Forest Grove, OR.
- Cloud, J. M.** (2015). Engagement rings as costly signals. Poster presented at the *27th Annual Meeting of the Human Behavior and Evolution Society*. Columbia, MO.
- *Andersen, J., & **Cloud, J. M.** (2015). The predictive value of gender identity on patterns of jealousy. Paper presented at the *74th Annual Meeting of the Oregon Academy of Science*. Portland, OR.

*Andersen, J., & **Cloud, J. M.** (2015). The predictive value of gender identity on patterns of jealousy. Poster presented at the *95th Annual Meeting of the Western Psychological Association*. Las Vegas, NV.

Cloud, J. M. (2014). Engagement rings as costly signals. Paper presented at the *94th Annual Meeting for the Western Psychological Association*. Portland, OR.

Cloud, J. M. (2013). The meaning of beauty: Cues of women's fertility and reproductive value. Keynote speaker at the 2013 Darwin Day Research Colloquium. University of Alabama, Tuscaloosa, AL.

Cloud, J. M., & Perilloux, C. (2013). "Drawing" conclusions about sex differences in perceptions of the ideal female body shape. Poster presented at the *14th Annual Meeting of the Society for Personality and Social Psychology*. New Orleans, LA.

Cloud, J. M. et al. (2012). The use and misuse of evolutionary psychology. Invited talk presented at the *24th Annual Convention for the Association for Psychological Science*. Chicago, IL.

Cloud, J. M. (2012). Sex-specific benefits of advertising status through conspicuous consumption. Paper presented at the *24th Annual Meeting of the Human Behavior and Evolution Society*. University of New Mexico, Albuquerque, NM.

Perilloux, C., **Cloud, J. M.,** & Buss, D. M. (2012). Women's sociosexual orientation and components of attractiveness. Poster presented at the *6th Annual Meeting of the Northeastern Evolutionary Psychology Society*. Plymouth, NH.

Confer, J. C. (2011). What conspicuous consumption buys women. Poster presented at the *12th Annual Meeting of the Society for Personality and Social Psychology*. San Antonio, TX.

Easton, J. A., Goetz, C. D., **Confer, J. C.,** & Buss, D. M. (2010). Reproduction expediting: Sexual motivations, fantasies, and the ticking biological clock. Poster presented at the *22nd Annual Meeting of the Human Behavior and Evolution Society*. University of Oregon, Eugene, OR.

Confer, J. C., Perilloux, C., & Buss, D. M. (2009). More than just a pretty face: Men's priority shifts toward bodily attractiveness in short-term mating contexts. Poster presented at the *47th Annual Meeting of Council for the Advancement of Science Writing's New Horizons in Science*. University of Texas, Austin, TX.

Confer, J. C., Perilloux, C., & Buss, D. M. (2009). More than just a pretty face: Men's priority shifts toward bodily attractiveness in short-term mating contexts. Poster presented at the *21st Annual Meeting of the Human Behavior and Evolution Society*. University of California, Fullerton, Fullerton, CA.

Cloud, M. D., **Confer, J. C.,** & Cryar, C. A. (2009). Sex differences in conspicuous consumption following intersexual mating and intrasexual competition primes. Poster presented at the *21st Annual Meeting of the Human Behavior and Evolution Society*. University of California, Fullerton, Fullerton, CA.

Confer, J. C., & Singh, D. (2009) Did Europeans in the Sixteenth and Seventeenth centuries really idealize fat (Rubenesque) women? Examining the widely held belief. Poster presented at the *10th Annual Meeting of the Society for Personality and Social Psychology*. Tampa, FL.

Confer, J. C., Cloud, M. D., & Patakyova, T. (2008). Moderators of sex differences in response to imagining a partner's homosexual or heterosexual affair. Poster presented at the *9th Annual Meeting of the Society for Personality and Social Psychology*. Albuquerque, NM.

Cloud, M. D., **Confer, J. C., & Patakyova, T.** (2007). Gender differences in response to an imagined partner's homosexual or heterosexual affair. Paper presented at the *19th Annual Meeting of the Human Behavior and Evolution Society*. College of William and Mary, Williamsburg, VA.

Confer, J. C., Easton, J. A., Lewis, D. M., & Buss, D. M. (2007). Reproduction expediting: How women solve adaptive problems linked with declining reproductive value. Poster presented at the *19th Annual Meeting of the Human Behavior and Evolution Society*. College of William and Mary, Williamsburg, VA.

Easton, J. A., **Confer, J. C., Lewis, D. M., & Buss, D. M.** (2007). Adaptive shifts in female mate preferences as a function of declining reproductive value. Poster presented at the *19th Annual Meeting of the Human Behavior and Evolution Society*. College of William and Mary, Williamsburg, VA.

Confer, J. C., & Kontos, J. (2006). The Chameleon Effect: Examining mimicry as a function of gender and self-monitoring. Poster presented at the *77th Annual Meeting of the Eastern Psychological Association*. Baltimore, MD.

Confer, J. C., & Kontos, J. (2005). The Chameleon Effect: Examining mimicry as a function of gender and self-monitoring. Paper presented at the *20th Annual University of Scranton's Psychology Conference*. University of Scranton, Scranton, PA.

AWARDS, GRANTS, AND HONORS

2014, 2015, 2019 Faculty Development Award: Category 1
Western Oregon University

2014, 2016, 2019 Faculty Development Award: Category 4
Western Oregon University

2018 Certificate of Merit Recipient
NACADA, The Global Community for Academic Advising

2016 Faculty Academic Advisor of the Year
Western Oregon University

2015, 2016 Faculty/Staff Member of the Month, National Residence Hall Honorary
Western Oregon University

- 2012 Faculty Development Award
Birmingham-Southern College
- 2011 American Business Women's Association Grant
American Business Women's Association, Austin Chapter
- 2011 James W. and Ruth B. Pennebaker Social Psychology Endowment for Excellence
University of Texas at Austin
- 2006 – 2010 Psychology Department Professional Development Award
University of Texas at Austin
- 2008 Wilhelmina Pegram Robertson Scholarship
University of Texas at Austin
- 2006 Department of Psychology Recruitment Fellowship
University of Texas at Austin

STUDENTS MENTORED

INDEPENDENT STUDIES/HONORS THESES

- 2017 – 2019 Kaylee DeBolt, Honors Program, Western Oregon University
- 2017 – 2018 Christina Ayers, Honors Program, Western Oregon University
- 2017 – 2018 Taylar Boyer, Honors Program, Western Oregon University
- 2016 – 2018 Josephina Losco, Honors Program, Western Oregon University
- 2016 – 2017 Austin Gehrett, Honors Program, Western Oregon University
- 2016 – 2017 Amelia Turvey, Western Oregon University
- 2015 – 2016 Max Hebing, Honors Program, Western Oregon University
- 2014 – 2015 Jennifer Andersen, Western Oregon University
- 2015 Will Johnson, Western Oregon University

DEPARTMENTAL AND INSTITUTIONAL SERVICE

WESTERN OREGON UNIVERSITY

- 2018 – present Online Teaching Professional Learning Community (PLC)
- 2017 – present Faculty Co-Advisor, *Western Oregon University Psychology Student Association*
- 2017 – present Divisional Faculty Development Committee, *Behavioral Sciences Division*
- 2015 – present Academic Excellence Showcase Psychology Section Chair
- 2015 – present Reviewer, *PURE Insights*
- 2014 – present Faculty Senate Honors Committee
- 2014 – present Major and Minor Advisor, *Psychological Sciences Department*

2016 – 2018	Undergraduate Research Coordinator, <i>Behavioral Sciences Division</i>
2019	Dean for Library and Academic Innovation Search Committee
2018	Social (TT) Search Committee, <i>Psychological Sciences Department</i>
2017	Online Teaching Taskforce, <i>Center for Academic Innovation</i>
2013 – 2017	Psychology Section Editor, <i>Pure Insights</i>
2016	Clinical/Counseling (TT) Search Committee, <i>Psychological Sciences Department</i>
2016	Bilingual Academic Advisor Search Committee, <i>Academic Advising and Learning Center</i>
2015	Visiting Professor Search Committee, <i>Psychological Sciences Department</i>

EDITORIAL SERVICE

EDITORIAL BOARD MEMBER

2017 – present	<i>Evolutionary Psychology</i>
2013 – present	<i>Evolutionary Behavioral Sciences</i>
2013 – present	<i>PURE Insights</i>

REVIEWER

<i>Emotion</i>	<i>International Review of Social Psychology</i>
<i>European Journal of Personality</i>	<i>Journal of Social and Personal Relationships</i>
<i>Evolutionary Behavioral Sciences</i>	<i>Personality and Individual Differences</i>
<i>Evolution and Human Behavior</i>	<i>Psychological Science</i>
<i>Evolutionary Psychological Science</i>	<i>PURE Insights</i>
<i>Evolutionary Psychology</i>	<i>Social Psychological & Personality Science</i>
<i>Human Nature</i>	
<i>International Journal of Psychology</i>	

REFERENCES

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