

# PORTLAND ROASTING Coffee

## LIKE OUR COFFEES? LOVE OUR LATTES?

Campus Dining proudly features coffee from a local source, Portland Roasting. Why? Well, as you can TASTE, the coffee is terrific. Portland Roasting offers high quality beans and custom roasts order by order! But more than that, the company behind the coffee is pretty terrific as well. In our on-going efforts to support local companies and to invest in our purchasing dollars as much as possible in companies who strive for sustainability within their given market, Portland Roasting has proven to be one of our top vendors. For more information, visit them at <http://www.portlandroasting.com/>

## LINKING COFFEE AND COMMUNITY

Portland Roasting navigates the coffee-growing regions of the world with an eye firmly fixed on quality and an ear tuned to the needs of the farmer. We are motivated by a belief that everyone will win if they are given and receive their fair share. Our **Farm Friendly Direct™** program mirrors our company philosophy - integrity in action.

In 1998, we developed our first **Farm Friendly Direct™** program in Guatemala. Our unique coffee sourcing program creates a direct link with our growers, and, in the process, promotes a cooperative relationship that yields a high-quality coffee. We pay above-market prices for the coffee, and this additional premium finances farm and community assistance projects such as tree planting, construction of water treatment facilities and water pumps, community centers and schools - among others.

The goals of the **Farm Friendly Direct™** are two-fold - acquiring quality coffee while adding to the lives of farmers and their communities. Our vested interest in our growers, and their farming methods, secures a healthy future for the farmers' land and livelihood while producing memorable coffee.

Fluid and organic, much like the coffee industry, our **Farm Friendly Direct™** program flexes and stretches according to farm and community needs as well as fluctuating coffee crops. Some of our projects are one-time contributions while others are ongoing initiatives.

## COFFEE NEWS

- Coffee - Friend of Students, Staff and Faculty alike - WHO could live without it? But really, how DOES that cup of coffee - or two affect you and your health? Want the latest news? Check this out: [http://www.wou.edu/student/residences/pdfs/coffee\\_health\\_benefits.pdf](http://www.wou.edu/student/residences/pdfs/coffee_health_benefits.pdf)
- Do you have a hard time brewing the perfect cup 'o joe - WHEN you get up early enough to brew yourself a cup? Problem Solved! [http://www.wou.edu/student/residences/pdfs/perfect\\_cup.pdf](http://www.wou.edu/student/residences/pdfs/perfect_cup.pdf)
- What DO you know about coffee? Just for fun - take our quiz and see how you score on the "java-meter"! [http://www.wou.edu/student/residences/pdfs/coffee\\_quiz.pdf](http://www.wou.edu/student/residences/pdfs/coffee_quiz.pdf)