

Parents Club Meeting
March 5, 2011
10:00 am, The Cottage Lounge

65 survival kits were assembled.

Parents in attendance: John & Tena Vazquez, Dave & Joan Traweek

- I) Survival kit assembly
- II) Introductions and welcomes
- III) Soar Dates:
 - a. Hawaii-May 1st
 - b. June 24th
 - c. July 8th
 - d. July 9th
 - e. July 23rd
- IV) Move in day 2011—Melissa will research

Apparel:

- Need to sell off inventory, find out what we paid for the apparel, and decide what we can sell it for in order to still make a profit.
- How much will it cost for us to get our hands on the new branding?
- What are the new design rights?
- Maybe have one signature piece and then send the rest of our business to the bookstore

SOAR Requests:

- Minimum of 6-8 people at each table.
- Students help
- Send two parents club members to speak at Choices and Changes.

Family Weekend Requests:

- Sponsor the brunch
- Speak at the brunch
- Have activities for the young children to do

Dream list/Brainstorm:

- Participation
 - Events like move in day and SOAR require manpower. We need more parent involvement.
- Find something more for the sophomores, juniors, and seniors. Survival kits are great for freshman, but often parents don't continue throughout college. An idea, is for parents club to sponsor a job fair for upper classmen.

- Revamp web-pages
- Break away from the merchandise aspect of parents club
- Readdress current dues
- Possible membership cards such as the ones that the Alumni Association has.
 - Get the community members and bookstore to give a discount

Underlying messages:

- What have we done for our members? What do we offer?

NEXT MEETING: May 21, 2011 10am in the Cottage Lounge.