

# *Smith Fine Arts Series*

## *17<sup>th</sup> Annual Mid-Summer Dinner and Auction* *Embrace the Music*

Dear Friend of the Fine Arts,

What do you and the Edgar H. Smith Fine Arts Series have in common? Is it your love of the arts? We think it is your spirit of giving! Dr. Smith established the series in 1976 to celebrate the opening of Rice Auditorium and for the last 40 years, you've helped build a tradition of world-class performance at Western Oregon University.

In July of each year, we host our largest fundraiser, the Mid-Summer Dinner and Auction. If you were at last summer's event, you will recall the great music, delicious meal, and, of course, the fine local wine and beer! We hope you can join us for this year's Mid-Summer Dinner and Auction on **Sunday, July 30, 2017**.

Your support of this event through a sponsorship is greatly appreciated. Please see the enclosed list of sponsor levels and benefits. Sponsorship commitments should be received by February 28, 2017 to ensure all benefits are received.

Sincerely,



Keller Coker, DMA  
Director, Smith Fine Arts Series

P.S. Questions about the event? Call Sandy at 503-838-8333.

### **Sponsorships Levels**

\$1,500	Conductor
\$1,000	Back Stage
\$750	Box Seats
\$300	Orchestra Seats
\$100	Balcony

Western Oregon University Development Foundation Tax ID #93-6033807

Smith Fine Arts Series, The Cottage, Western Oregon University, 345 Monmouth Ave, Monmouth, OR 97361  
503-838-8333 ~ [fineart@wou.edu](mailto:fineart@wou.edu) ~ [smithfinearts.org](http://smithfinearts.org)



Auction Sponsors will be recognized as such in all promotional material related to the 17<sup>th</sup> Annual Mid-Summer Dinner & Auction. Your sponsorship support allows the Series to raise money for outreach activities and performance tickets for WOU and local K-12 students. For more details on additional benefits available, call Sandy at 503-838-8333. All Sponsor logos will be displayed at the 2016/17 Season's final performance with Danilo Perez and the Western Hemisphere Orchestra on June 10, 2017.

**Promotional Audience:**

- Smith Fine Arts Series Auction website, the official Smith Fine Arts Series website and the Series Facebook page
- Auction program and in the 2017/18 Season Programs
- Alumni magazine and E-News sent to 24,000 WOU alumni, friends & supporters
- Personal invitation to attend the auction sent to over 1,500 WOU alumni, friends and businesses

**Conductor Sponsor**

**\$1,500**

**Recognition & Promotion:**

- Opportunity to address event participants before the live auction begins
- Opportunity to distribute business-related promotional materials the night at the event
- Name and large size logo on auction website and official Smith Fine Arts Series website
- Large logo on auction invitation, in auction program and all 2017/18 Season printed programs
- Verbal recognition during auction as event sponsor
- Table of eight at the 17<sup>th</sup> Annual Mid-Summer Picnic & Auction

**Back Stage Sponsor**

**\$1,000**

**Recognition & Promotion:**

- Opportunity to distribute business-related promotional materials the night of the event
- Name and large logo on auction website and official Smith Fine Arts Series website
- Small logo on auction invitation, in auction program and all 2017/18 Season printed programs
- Verbal recognition during auction as event sponsor
- Four tickets to the 17th Annual Mid-Summer Picnic & Auction

**Box Seat Sponsor**

**\$750**

**Recognition & Promotion:**

- Name and small logo on auction website and official Smith Fine Arts Series website
- Name on auction invitation, in auction program and all 2017/18 Season printed programs
- Verbal recognition during auction as event sponsor
- Two tickets to the 17th Annual Mid-Summer Picnic & Auction

**Orchestra Seat Sponsor**

**\$300**

**Recognition & Promotion:**

- Name on auction website and official Smith Fine Arts Series website
- Name on auction invitation, in auction program and all 2017/18 Season printed programs
- Verbal recognition during auction as event sponsor

**Balcony Sponsor**

**\$100**

**Recognition & Promotion:**

- Name on auction website and official Smith Fine Arts Series website
- Name on auction invitation, in auction program and all 2017/18 Season printed programs