

Smith Fine Arts Series

16th Annual Mid-Summer Picnic and Auction

Dear Sir/Madam,

The Edgar H. Smith Fine Arts Series provides quality performing arts presentations to the Mid-Willamette Valley community and supports Western Oregon University's community service and educational mission. This includes providing master classes and workshops for university and K-12 students.

In July of each year the Series hosts its largest fundraiser, the Mid-Summer Picnic and Auction. All proceeds from the event go to support the Series' goal of offering up to six performing arts presentations each year and advancing WOU's mission.

This year's Mid-Summer Picnic and Auction will be held on Sunday, July 31, 2016 in the Werner University Center on Western Oregon University's campus.

Your support of this event through a sponsorship is greatly appreciated.

Sincerely,



Keller Coker, DMA
Director, Smith Fine Arts Series

Sponsorships Levels

\$1,500	Conductor
\$1,000	Back Stage
\$750	Box Seats
\$300	Orchestra Seats
\$100	Balcony

Western Oregon University Development Foundation Tax ID #93-6033807

Smith Fine Arts Series, The Cottage, Western Oregon University, 345 Monmouth Ave, Monmouth, OR 97361
503-838-8333 ~ fineart@wou.edu ~ smithfinearts.org

Auction Sponsors will be recognized as such in all promotional material related to the 16th Annual Mid-Summer Picnic & Auction. Your sponsorship support allows the Series to raise money for outreach activities and performance tickets for WOU and local K-12 students. For more details on additional benefits available, call Sandy at 503-838-8333. All Sponsor logos received by May 16, 2016 will be displayed at the 2015/16 Season's final performance on June 3, 2016.

Promotional Audience:

- Smith Fine Arts Series Auction website, the official Smith Fine Arts Series website and the Series Facebook page
- Auction program and in the 2016/17 Season Programs
- Alumni magazine and E-News sent to 24,000 WOU alumni, friends & supporters
- Personal invitation to attend the auction sent to over 1,500 WOU alumni, friends and businesses

Conductor Sponsor

\$1,500

Recognition & Promotion:

- Opportunity to address event participants before the live auction begins
- Opportunity to distribute business-related promotional materials the night at the event
- Name and large size logo on auction website and official Smith Fine Arts Series website
- Large logo on auction invitation, in auction program and all 2016/17 Season printed programs
- Verbal recognition during auction as event sponsor
- Table of eight at the 16th Annual Mid-Summer Picnic & Auction

Back Stage Sponsor

\$1,000

Recognition & Promotion:

- Opportunity to distribute business-related promotional materials the night of the event
- Name and large logo on auction website and official Smith Fine Arts Series website
- Small logo on auction invitation, in auction program and all 2016/17 Season printed programs
- Verbal recognition during auction as event sponsor
- Four tickets to the 16th Annual Mid-Summer Picnic & Auction

Box Seat Sponsor

\$750

Recognition & Promotion:

- Name and small logo on auction website and official Smith Fine Arts Series website
- Name on auction invitation, in auction program and all 2016/17 Season printed programs
- Verbal recognition during auction as event sponsor
- Two tickets to the 16th Annual Mid-Summer Picnic & Auction

Orchestra Seat Sponsor

\$300

Recognition & Promotion:

- Name on auction website and official Smith Fine Arts Series website
- Name on auction invitation, in auction program and all 2016/17 Season printed programs
- Verbal recognition during auction as event sponsor

Balcony Sponsor

\$100

Recognition & Promotion:

- Name on auction website and official Smith Fine Arts Series website
- Name on auction invitation, in auction program and all 2016/17 Season printed programs