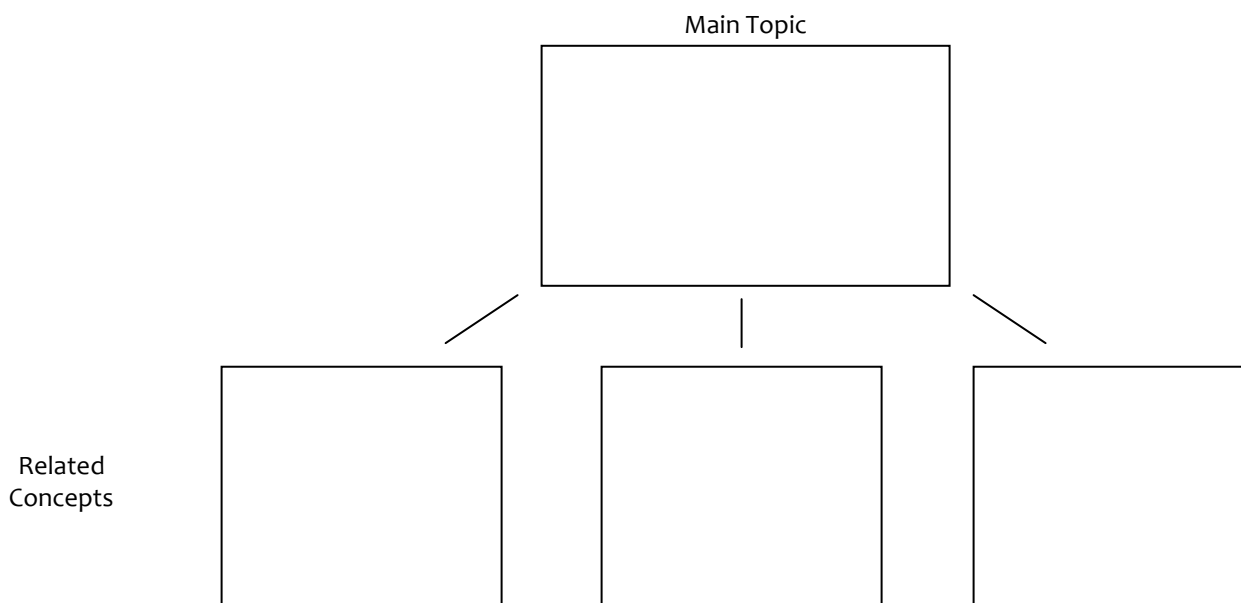


Your Name:

## Keyword Brainstorming

1. Pick one keyword to describe your Main Topic. Write this in the top box.
  - Only use one word (i.e. tattoo) or a short phrase (i.e. body art). Don't write a whole sentence.
2. Think about Related Concepts, and write one Related Concept in each of the bottom boxes.
  - If you can only think of 1-2 Related Concepts, that's fine. Or, if you want to add more boxes, go for it!
3. Now look at each of your boxes. For each word that you have, ask yourself: Are there any synonyms for this word? If there are, write the synonyms in the same box. For example:

- Main Topic: **tattoo**, body art, body modification, body marking
- Related Concept 1: **mainstream**, popular, trendy, common
- Related Concept 2: **attitudes**, perceptions, stereotypes, stigma
- Related Concept 3: **college students**, university students, youth, teens



Mix & match keywords from your Main Topic and Related Concepts to find books and articles. For the best results:

- Use 1-2 keywords to find books
- Use 2-3 keywords to find articles

**TIP:** As you search, keep an eye out for new keywords. What words are others using to describe your topic?