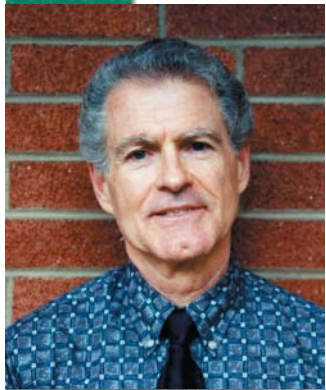


Excellence in Teaching

David Ashby Business/Economics



David Ashby's connections to WOU go back a ways. His parents lived just off the campus for two years (1932 – 1934) in an apartment over a snack shop (The Wolf Shack) that they operated while his father attended Oregon Normal School (now WOU).

David Ashby has taught at Western Oregon for the past nine years. He brings vitality and an entrepreneurial spirit to teaching. Before coming to Western, David owned his own software business, writing statistical appraisal software for the real estate industry. He still continues to apply that entrepreneurial spirit in the development of online courses and methods.

David has a Ph.D. in Economics (1968) from the University of Oregon. His teaching experience is vast, including positions at large institutions (University of Oregon, University of Hawaii, and University of Utah) and small ones (Willamette University, Hawaii Pacific College, Hawaii Loa College, Washington State University Vancouver, Portland Community College, and Western Oregon University). He prefers the academic environment on small campuses.

David's Approach to Teaching

David's approach to teaching economics relies heavily on writing. He says, "There is no better way to learn something than to read it and then write it down." And when he says "write it down," David does not mean copying or quoting material. Rather, he requires students to summarize the material in their own words. He explains, "If you can't write it down, you don't know it." David recalls how, when his father met someone new, he would as soon as possible write down the person's name. "He wouldn't even pick up that piece of paper again, but just the action of putting pen to paper helped connect the information with memory." David believes that writing has benefits for both students and teachers. The more one writes, he observes, the better one's writing becomes; so a chief benefit of a writing intensive pedagogy is practice. A second benefit is increased retention of knowledge. Third, besides serving as a vehicle for assessing student learning, writing assignments give instructors extensive feedback for improving classroom and textbook presentations.

Teaching five courses each term doesn't leave him much spare time, but David is working on two innovative undergraduate textbooks. One (*Macro Mechanics*) is for macroeconomics courses, and the other one (*Money Mechanics*) is for money and banking courses. He is currently using both in his courses, and student feedback is helping him to fine tune chapter content.

David's energy and passion, coupled with his more than 30 years of teaching experience, are valuable assets to the students at Western Oregon University. Clearly, in David Ashby's courses, students are achieving a positive return on their investment.

MACRO MECHANICS

Macroeconomics Reengineered

by

DAVID B. ASHBY, Ph.D.

EconAnalytics
Lake Oswego, Oregon

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MONEY MECHANICS

Monetary Economics
Reengineered with an Attitude
and a Policy Agenda

by

DAVID B. ASHBY, Ph.D.

EconAnalytics
Lake Oswego, Oregon

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What students say about David:

I have rarely taken a class that was so in-depth and insightful. This class has afforded me the privilege of gaining a greater understanding of our most pressing issues, and I believe this is a rare scenario.

Please accept my gratitude.

This was the first time that I have taken a class online. I had a very positive experience. This class definitely added to my knowledge.

Dr. Ashby's lectures were excellent. He is a dynamic speaker that holds students' attention. Also the students are held accountable for thorough research and understanding.

I really enjoy the instructor's enthusiasm and especially his bold position on Economics which is refreshingly non-conventional and perhaps more honest than the norm.

Professor Ashby is one of the best spoken, articulate and knowledgeable on campus. He is a true asset to the students and the university.

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