

The Personal Side of Color Preference

IF YOU LIKE RED

- You are aggressive, vigorous, given to impulsive moods and actions.
- You have deep sympathy, and your feelings for your fellow man, good and bad, are easily swayed.
- Because your interest is in the world you try to get a sure grip on life. If you don't always succeed, it may be that you lack the patience to let things catch up with you and adjust themselves.
- You may struggle to let reason prevail and taking sides is one of your habits.
- You are never overly stubborn about anything; your temper swings more like a pendulum than an axe.
- Innately you are an optimist.
- You do not cling to purpose for any length of time and monotony is one of life's great miseries to you.
- To you life is meant to be happy, and you are upset when it isn't. Any unhappiness seems unnatural to you.
- You have an inability to understand your own shortcomings. You may outwardly claim a liberal mind, but inwardly you are convinced that your troubles must be traced elsewhere.

IF YOU LIKE ORANGE

- You may have a luminous interest in life.
- You are social by nature, able to get along with all types of human beings. You have an easy smile and a glib tongue.
- You honestly and profoundly want to like people and be liked in return.
- You are good-natured, not very fond of being alone, and your love of people is more concerned with companionship than with passions; consequently you make the ideal bachelor or spinster.
- What you lack in intensity is made up in good will and a kind heart.
- You are inclined to defer to other's opinions and convictions. Too much seriousness and deep thought do not impress you.
- True orange personalities rarely have serious mental troubles. Nature or heredity has given them remarkable insulation against the hazardous peaks and pits of the mind.

IF YOU LIKE YELLOW

- You are inclined to be high-minded and drawn to cults, reforms and pantheistic philosophies.
- Your thoughts are sure to be neatly formed.
- You are much impressed by your own intellectual capacities.
- You are anxious to do for the world and for people what the world and people need (in your eyes).
- You have a love for things modern, contemporary, and challenging.
- You have a controlled temper.
- At heart you are rather shy and will hesitate to do anything unbecoming in your own interest. Yet you long to be respected and crave admiration for your wisdom.
- You are a mental lone wolf, a safe friend, and a reliable confidant.
- Your philosophy is always good, because it is profound and never shallow. Yet you brain may have steel doors with well-oiled hinges – wide open when you speak, but smack shut when anyone else speaks.
- It may be difficult for you to be patient with the viewpoint of others because you think things through with care and your convictions are genuine. Every change in you is logical and consistent.

IF YOU LIKE GREEN

- You are a respectable neighbor, homebuilder, father or mother of spoiled children, voter, patronizer and joiner.
- You are frank, civic-minded and moral without being prudish.
- You like to live up to your neighbors, to belong to the better churches and clubs, and to make advantageous contacts and a pot of gold.
- You are more likely to be educated, reputable and civilized. You are less likely to pioneer or originate than to do the popular thing.
- You tend to have more balance.
- You would make the best teachers.

IF YOU LIKE BLUE

- You have a reflective mind and honest intentions, but sometimes use reason for selfish and self-justified purposes.
- Blue personalities tend to retreat to gentler surroundings and associates.
- Blue personalities are likely to band together and be encountered in bunches.
- You are sensitive to others and to yourself.
- You have a secure hold on your passions and enthusiasms. There is weight to your character, real and implied.
- People respect you and are considerate and you greatly cherish their deference.
- You like to be admired for your steady character and for your wisdom and sagacity; although the truth may be that you spend little effort to warrant that admiration.
- You are cautious in word, action, and dress; you are not one to indulge in any rashness.
- Most of your opinions and beliefs are fixed and quite inflexible. Because your interests center upon yourself, you have considerable egotism.
- Stupidity annoys you the same way superior intelligence does.
- You are sure to be social, to become a loyal friend who will stick to his circle and be skeptical of strangers.
- You are an able executive, and you may even be a good student, possibly a scholar.
- You know how to get things done and, at time, how to make money, but any success for you comes from patience and perseverance rather than exuberance.

IF YOU LIKE PURPLE

- You automatically assume – by right of desire – an uncommon stamp among the mortals.
- You have a good mind and wit, and a rare ability to observe things which go unnoticed by others.
- You relish the subtle and can see magnificence in the baroque and the humble alike.
- You do not have great powers of decision or consistency.
- You can be polite – to the right people – but sarcastic when you spirit is so moved.
- You have great philosophical powers and are unconventional and tolerant. However you may be inclined to let problems rest as they are, to acknowledge your own superior intelligence, and then do little with it.
- You are adjustable but not impressionable.
- You are likely to be verbose, grief-stricken, and incensed at the sufferings and misfortunes of humanity – and then do nothing about them.