



2010 Wolfpack Golf Classic
Honoring Stan Kenyon
Friday, April 23rd
Presenting Sponsor \$3500

Promotional Opportunities

- Presenting sponsor's logo will appear on all promotional opportunities including: mailings, registration forms and advertising posters
- Full page ad in the program on the day of the event, event signage, website postings and WOU magazine advertisements
- The Presenting Sponsor is entitled to a hole sponsorship to provide promotional items
- ½ page ad in home football game programs for 2010 season
- 1- 4x8' banner on football, baseball or basketball venue for calendar year
- Two golf foursomes
- A representative of the sponsoring organization will participate as the lead presenter in the awards ceremony following the tournament
- Ability to provide bag tag or other items at check-in to participants at company cost
- Logo present on tee prize

Promotional Audience

- 24,000 WOU alumni and friends via an ad in the WOU magazine
- 24,000 WOU alumni and friends via the Annual Report in the WOU magazine
- 1000 alumni and friends via mailing of event registration/promotions
- 150 WOU donors and recipients via attendance at the annual President's Club Dinner



2010 Wolfpack Golf Classic
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Friday, April 23rd
Eagle Sponsor \$2500

Promotional Opportunities

- Logo will be present on welcome banner at course
- Hole Sponsorship included
- ½ page ad in day of program, website postings and WOU magazine advertisements
- One golf foursome
- Provide company logo'd gift to participants

Promotional Audience

- 24,000 WOU alumni and friends via an ad in the WOU Magazine
- 24,000 WOU alumni and friends via the Annual Report in the WOU Magazine
- 1000 Alumni and friends via mailing of event registration/promotions
- 150 WOU Donors and recipients via attendance at the annual President's Club Dinner



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Birdie Sponsor \$1500

Promotional Opportunities

- ¼ page ad in the day of program and website postings
- One golf foursome
- Hole Sponsorship included
- Provide company logo'd gift to participants

Promotional Audience

- 24,000 WOU alumni and friends via an ad in the WOU magazine
- 24,000 WOU alumni and friends via the Annual Report in the WOU magazine
- 1000 alumni and friends via mailing of event registration/promotions
- 150 WOU donors and recipients via attendance at the annual President's Club Dinner



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Additional ways to support

Promotional Opportunities

- Cart Sponsor: \$1000
 - Your company logo will be present on every cart as being the Cart Sponsor
 - One golf foursome
- Hole Sponsorship: \$300
 - Company will sponsor a hole and have the opportunity to give out promotional items

Promotional Audience

- 24,000 WOU alumni and friends via an ad in the WOU magazine
- 24,000 WOU alumni and friends via the Annual Report in the WOU magazine
- 144 Attendees at tournament