Chapter 3

Frequency Distributions

1. Introduction

The most fundamental type of data collection problem that lends itself to statistical analysis involves the measurements of each of a set of objects on a single variable; for example, achievement test scores of a set of students. While there are many different types of analysis that such data could be subjected to, in this chapter we will introduce the most basic type of statistical analysis, the *frequency distribution*; a simple tally or count of how frequently each value of the variable occurs among the set of measured objects.

2. Creation of a Frequency Distribution

To better understand the procedure and rationale for creating a frequency distribution, we can consider a typical example of its application. Table 1 presents the test performance of 36 students. The data could just as well represent the number of accounts opened by a set of sales reps, the number of arrests among a set of criminals, the number of absences among a set of employees, the number of operations performed among a set of surgeons, the heights of a set of children; or, if the objects were other than people, the maze-running errors of a set of rats, the crop yields of various plots of land, the prices of stocks, the recall levels for different TV commercials, etc.

While an inspection of the raw data presented in Table 14 provides information about the individual performance of the students, it is difficult to get a concise picture of their overall collective performance. The data would be more comprehensible if it could be summarized into a more compact and interpretable form. This is where the frequency distribution comes into play. In examining the data we notice that many values of the variable occur more than once, so it is reasonable that we can summarize the data by making a tally or count of how frequently each value occurs. In constructing such a frequency

Table 1 Test scores of 36 individuals.

Individuals	Test scores	Individuals	Test scores
Anderson, B.	12	Kornfield, L.	11
Andrews, T.	9	Lee, R.	10
Barclay, S.	8	Logan, B.	14
Bishop, C.	10	Marsh, N.	8
Brody, R.	15	Melrose, G.	10
Carlton, M.	. 11	Moran, C.	9 .
Clark, D.	7	Noble, V.	10
Cox, S.	14	Parker, L.	12
Dewey, D.	10	Potter, D.	13
Edelman, P.	13	Rhodes, F.	8
Farrell, J.	11	Rubin, B.	10
Frank, R.	7	Schultz, R.	11
Gibbs, J.	9	Silver, W.	9
Gray, W.	11	Stack, E.	13
Harmon, G.	12	Thomas, J.	12
Hodge, N.	14	Vargas, R.	11
Irving, T.	6	Weiss, C.	10
Kent, N.	16	Wheeler, E.	9

distribution, the most logical arrangement of the values of the variable is either from lowest to highest, or from highest to lowest, whichever we prefer.

In the present example, the test scores range from a low of 6 to a high of 16, and are listed in the first column of Table 2. In the second column of Table 2 is a tally of how frequently each value of the variable occurs. It was obtained by working down the list of 36 values appearing in Table 1, and making a tally mark for each one beside its corresponding value in Table 2. Finally, in column (3), the tally counts are shown in their numerical form. Columns (1) and (3), then, comprise a frequency distribution table. The column (2) tallies are typically dropped from the table since they represent an intermediate work step, although they do serve as a rough graphical portrayal of the distribution.

A comparison of Table 1 with columns (1) and (3) of Table 2 reveals the data reduction function of a frequency distribution. We find that our original set of data has been condensed and summarized into a more compact and interpretable form. At a glance we know the range of scores as well as where they cluster most heavily. These features of the data were not readily apparent from a mere inspection of Table 1. With larger collections of data, the benefits of the frequency distribution are even more apparent.

Relative frequencies. It is often helpful to convert the frequencies of a frequency distribution into relative frequencies, which are nothing more than

Table 2 Frequency distributions of 36 test scores.

(1) Test scores	(2) Tally of individuals	(3) Frequencies	(4) Relative frequencies	(5) Cumulative frequencies	(6) Cumulative relative frequencies
6 7 8 9 10 11 12 13 14 15	_==美美美==-	1 2 3 5 7 6 4 3 3 1 1	2.8% 5.6 8.3 13.9 19.4 16.7 11.1 8.3 8.3 2.8 2.8	1 3 6 11 18 24 28 31 34 35 36	2.8% 8.3 16.7 30.6 50.0 66.7 77.8 86.1 94.4 97.2 100.0

the observed frequencies converted into percentages based on the total number of observations.

Such relative frequencies appear in column (4) of Table 2. They were obtained simply by dividing each frequency in column (3) by the total number of observations, 36. The relative frequencies tell us at a glance what percentage of the 36 students had a score of a given value. This information is helpful since it is often easier to interpret a percentage figure than a raw frequency figure. For example, it is somewhat more informative to be told that 19.4% of the students had a score of 10 on the test, than to say that 7 of the 36 students had such a score.

Cumulative frequencies. There are many times when not only do we want to know how many observations in a data collection are of a particular value, but also how many are above or below a given value. For instance, with respect to the student test scores we might want to know how many students scored, say, 10 or lower. To answer such questions we can create a cumulative frequency distribution, a distribution that indicates how many of the observations in the data collection occur up to and including each particular value.

Such cumulative frequencies are shown in column (5) of Table 2. They will be seen to represent a running total or "accumulation" of the frequencies appearing in column (3). At a glance, then, we see that 18 of the 36 students had a score of 10 or lower; or that 34 had a score of 14 or lower. Necessarily, the highest score in the distribution, in this case 16, must be associated with a

cumulative frequency corresponding to the total number of observations, in this instance 36.

Cumulative relative frequencies. Once we have formed a cumulative frequency distribution, it is a simple matter to convert it into a cumulative relative frequency distribution. All we need to do is divide each cumulative frequency by the total frequency of observations. An alternative approach is to accumulate the relative frequencies. Except for differences due to rounding the two methods will yield the same results.

The cumulative relative frequency distribution tells us what percentage of the total observations in our data collection are of a particular value or lower. Column (6) of Table 2 shows the cumulative relative frequencies for the student test score example. We can see at a glance that 66.7% of the students scored 11 or lower, or that 94.4% scored 14 or lower. If we wanted to know what percentage scored above a given value, we merely have to subtract the cumulative relative frequency from 100%. For example, it is easily verifiable that 83.3% of the students scored above 8.

3. Graphical Presentation

It is usually very informative to make a graphical representation of a frequency distribution. Such pictorial presentations can show aspects of the distribution not readily apparent from a tabular presentation. While tally marks, such as those in Table 1, give us a good picture of the frequency distribution, we can create a more formal and aesthetic presentation.

The two most common methods of graphically portraying a frequency distribution are shown in Figure 1. Part a of the figure shows a histogram, or bar chart, in which the horizontal axis shows the values of the variable in question, and the heights of the bars above each value represent their respective frequencies of occurrence. The data is taken from Table 2, the distribution of student test scores. Notice that Figure 1a is simply an alternative representation of the tally marks in Table 2, where the values of the variable are arranged horizontally rather than vertically.

Notice in Figure 1a that we have chosen to portray both the raw frequency distribution and the relative frequency distribution with the same histogram. This was accomplished by using the left vertical axis to represent the raw frequencies and the right vertical axis for the relative frequencies; the conversion of the observed frequencies to percentages having no effect on the shape of the distribution.

Figure 1b shows an alternative method of graphically portraying a frequency distribution. It is referred to as a frequency polygon, and is constructed by connecting the points which have heights corresponding to the

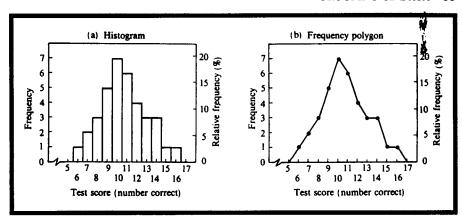


Figure 1 Alternative methods for portraying the frequency distribution of the test scores of 36 individuals as given in Table 2.

frequencies associated with each value along the horizontal axis. Alternatively, it can be thought of as the connection of the midpoints of the tops of the bars forming the histogram in part a of the figure. Again, the left vertical axis has been used to scale the observed frequencies, while the right axis shows the relative frequencies.

4. Grouping of Data

In the student test scores example we were fortunate that there were only eleven different values of the variable that occurred, ranging from 6 to 16 in integral values. At other times, we must contend with variables which assume a large number of values. For example, if instead of test scores we measured the students with respect to the variable of weight, we might expect to get values ranging from under 100 to over 200, and if the weight was measured to the nearest tenth of a pound, the number of possible values would be very large. In such situations, it is unlikely that any given value will occur with a frequency greater than one. Consequently, little is to be accomplished by making a frequency distribution of each value. The solution to such a data reduction problem is to create intervals of values of the variable in question, and then make a frequency tally of the number of observations falling within each interval.

To demonstrate the grouping procedure we can reanalyze the student test data using score intervals two units wide. The resulting frequency distribution

Score Interval	Frequency
5–6	1
7–8	5
9-10	12
11-12	10
13-14	6
15-16	2

We see that such grouping of the data results in an even greater summary of the data, though at the same time sacrificing some detail of the original distribution.

As can be seen from the above example, the key issue is to decide into how many intervals the data range should be divided. This in turn will dictate the size of the intervals. Although there are no hard and fast rules as to how many intervals to use, anywhere from ten to twenty intervals, depending upon the nature and extensiveness of the data, will usually result in a satisfactory representation of the data's distribution. To use more than twenty intervals would be defeating the data reduction objective, while using fewer than ten intervals might obscure important features of the distribution.

Another important consideration in creating the intervals is to specify the interval boundary values in such a way that there is no ambiguity as to where a particular observation falls. For example, if weights of individuals are recorded to the nearest tenth of a pound, the interval boundaries should be specified to the hundredth of a pound.

A final consideration in developing an interval scheme is to decide where to begin the lowest valued interval; i.e., the one containing the lowest values in the distribution. In the above example, the 5-6 interval was chosen over a 6-7 interval, based on a flip of a coin. This type of random selection of the exact location of the bottom interval is to avoid the possibility that personal judgment affects the shape of the resulting distribution.

In creating a frequency distribution based on grouped data we have lost the identity of the individual values falling within a given interval, but this is a small price to pay for the resultant summary of the data that has been achieved. We will discover this trade-off feature for virtually every statistical technique aimed at data reduction. We lose detail, but we gain an overall look at the data. We may not see the individual trees, but we do see the forest; and that, in most cases, is better than not being able to see the forest because of the trees.

5. Theoretical Frequency Distributions

Until now we have considered only empirical frequency distributions which are based on a finite number of observations. In most analytical situations, however, these distributions serve as estimates of theoretical frequency distributions which are based on an *infinite* number of observations.

To understand the basic nature of such theoretical distributions, consider the successive stages of the frequency distributions shown in Figure 2. Beginning with relatively wide intervals, we make them progressively smaller and smaller, while at the same time increasing the number of measured objects so that each interval still has many observations falling in it. We continue diminishing the size of our intervals until the tiny bars of the histogram blend into a continuous distribution as shown in part d of Figure 2. It can be imagined as a frequency polygon connecting an infinite number of very narrow bars of a histogram, bars which approach zero width.

Notice in Figure 2 that once the histogram blends into the continuous distribution based on an infinite number of observations, we no longer label

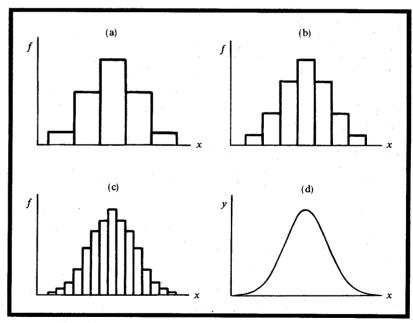


Figure 2 Progression of a histogram to a theoretical continuous distribution.

the vertical axis as a frequency measure. Rather, we identify it simply as a variable y, which now represents the height of the curve and is a function of the value of the variable along the horizontal axis, which we designate simply as variable x, meaning it can be any particular variable.

The height of the continuous distribution shown in Figure 2d can no longer signify the percent of observations having a specific value, for if there are an infinite number of values along the horizontal axis, and each of them had a non-zero percentage of occurrence, the sum of those percentages would necessarily be infinite in size. Yet we know the sum of all observations in the distribution must equal 100%. We arrive at the somewhat paradoxical conclusion that we cannot ascertain how often any one value occurs, since there are an infinite number of such values, but yet we know their relative frequency of occurrence must sum to 100%. Can an infinite number of %'s sum to 100%?

We can reconcile this dilemma by studying two pieces of information. For one, let us say that to define a particular value on a continuous variable, we must necessarily create an interval of values. For example, a value of 21 really represents the interval of values from 20.50 to 21.49. A value such as 21.7 actually represents an interval of values from 21.650 to 21.749. Similarly, a value of 21.73 actually represents an interval from 21.7250 to 21.7349. No matter how precisely we try to measure a particular value, it will still be nothing more than the midpoint of an interval of values.

The second piece of information needed to resolve the original dilemma is that the area under the continuous curve, which totals 100%, will now represent the total of our observations.

It is easy to see, then, how we can determine the relative frequency of occurrence of a given value—or actually of a given interval of values—in a distribution based on an infinite number of observations. All we need to do is measure the area under the curve between any two values of interest. An example is shown in Figure 3. By measuring what percent of the area under the curve occurs between the two indicated values, we will know the relative frequency of occurrence of that range of scores. And we can make the interval as small or as large as we like. The method for determining the area under the curve between a given pair of values will be presented in detail in Chapter 5.

If the above discussion has seemed a bit abstract, and if it is a little difficult to immediately understand how we can move from a real-world histogram based on a fixed number of observations, to a theoretical distribution based on an infinite number of observations, it should not be the slightest cause of concern, for we have just touched upon the basic concepts of that branch of mathematics known as Calculus, the bane of many a student. But for our purposes we need not be concerned about the specific mathematics of the approach. It will be enough for us to understand the concept of a theoretical distribution, and be able to imagine how a histogram with progressively

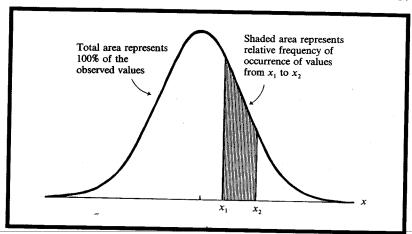


Figure 3 The relative frequency of occurrence of an interval of values.

smaller intervals, and based on an increasingly larger number of observations, eventually evolves into a continuous distribution based on an infinite number of observations. Later we will learn more about such theoretical distributions, and before we are through they will be second nature to us.

6. Shapes of Distributions

To this point we have studied distributions that are more or less alike in shape; namely, with the majority of the observations clustered at the intermediate values of the variable, with progressively fewer observations at the extremes of the distribution. While this type of "bell-shaped" distribution is one of the most common forms that data assumes in the real world, it is not the only type of distribution that we may encounter.

Figure 4 presents five common shapes of data distributions. In each case the distribution is shown in its finite histogram form and in the theoretical continuous form based on an infinite number of observations.

Figure 4a shows what is referred to as a rectangular or uniform distribution, in which each value of the variable occurs equally often. Interestingly, this type of distribution is not as common as one might think. More often data assumes an unequal distribution of occurrence; i.e., with certain values tending to occur more frequently than others. However, one important example of a rectangular distribution is the distribution of ages of the citizens in well-developed nations in which the birth and death rates have stabilized and are more

or less equal to each other. In such a nation, the number of five-year-olds is approximately the same as the number of ten-year-olds or the number of twenty-year-olds or the number of any given age; until, or course, we reach the upper age brackets where death due to aging begins to take its toll. But to that point the distribution of ages is more or less rectangular in form.

The U-shaped distribution shown in Figure 4b reveals a polarization of observed values for a given variable; either they tend to be very high or very low, with relatively few intermediate values occurring among the set of measured objects. An example of this type of data configuration is the distribution of consumer purchase-interest ratings for a particular product. Most people are either very favorably disposed to it, or they are turned off by it, with relatively few having an intermediate degree of interest in the product.

The distribution shown in Figure 4c, looking much like half of a U-shaped distribution, is often referred to as a J-shaped distribution. The one shown actually looks like a backward J, but it could also occur in the reverse direction with most of the observations piled up at the right instead of the left. The distribution shown could be characteristic of a variable such as the number of defects found in various batches of a quality controlled product. Most batches would have zero defects, fewer would have one defect, fewer yet would have two defects, even fewer three defects, and so on until the frequency of batches with numerous defects approaches zero. Another example of this type of reverse J-shaped distribution is the age distribution in a developing country in which the number of births increases each year and the expected longevity is short, resulting in more one-year-olds than two-year-olds, and more two-year-olds than three-year-olds, etc.

The bell-shaped distribution shown in Figure 4d is perhaps the most common of all distributions. The examples presented earlier in the chapter were of this type, situations in which observed values of the variable become increasingly more frequent at the intermediate values. Different bell-shaped distributions may vary in their specific profile, but there is one such distribution that has a specific shape, with a precise mathematical definition, that will be of special interest to us, for it is so pervasive in nature, and could well be said to be the most important distribution in the field of statistical analysis, and it is called the normal distribution. It is that distribution that we have already seen three times—in Figures 2d, 3, and 4d—and before the end of our study we should expect to see it or refer to it nearly a hundred times more, and its shape and characteristics will be as familiar to us as the multiplication tables are to a grade schooler, so basic is it to statistical analysis.

Distributions that are not symmetrical in form, those that tail off either to the right or the left, such as the J-shaped distribution, are referred to as skewed distributions. The distribution shown in Figure 4e is an example of a distribution skewed to the right, the direction of the skew being the direction of the

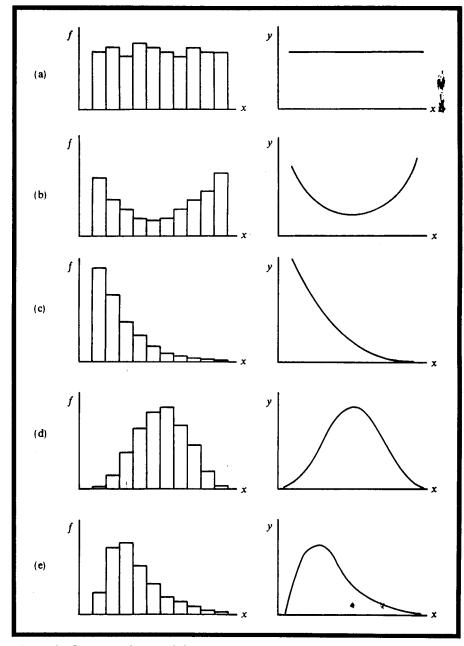


Figure 4 Common shapes of frequency distributions. Histograms and continuous distributions shown side by side: (a) uniform, (b) U-shaped, (c) reverse J-shaped, (d) bell-shaped, and (e) skewed right.

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distribution's tail. It is typical of the distribution of scores on a very difficult exam, or the incomes of a given population. In each case, low values of the variable predominate, with relatively few instances of the higher values. A mirror image of the distribution shown in Figure 4e, one that was skewed left, would be typical of the distribution of scores on an easy examination, in which most of the scores pile up at the upper end of the scale. These types of distributions can be viewed as falling between the symmetrical bell-shaped type and the extremely skewed J-shaped type.

The shapes introduced above—uniform, *U*-shaped, *J*-shaped, bell-shaped, normal, skewed right, skewed left—are useful for summarizing an entire body of data with a word or two, and extend the data reduction function of creating a tabular frequency distribution.

7. Pie Charts

When we deal with qualitative variables such as political affiliation, religion, race, occupation, etc., frequency distributions in the form of histograms or frequency polygons are not quite appropriate, since the values of such nominally scaled variables represent categories and have no logical order of arrangement, as numerical values do. In such situations it is often convenient to represent the frequency distribution in the form of a *pie chart*, a circular figure with slices of varying size reflecting the relative frequencies of occurrence of the values of the qualitative variable under study.

An example of a pie chart is shown in Figure 5. It is based on a frequency distribution of the causes of 2,523 deaths in a given city in a given year. The sizes of the slices in the pie chart were determined from the frequency distribution shown in Table 3. The frequencies of the various causes of death were first converted into percentages of the total, by dividing each by 2,523 and then these percentages were multiplied times 360° —which corresponds to the total circle—to determine how much of the circle would be occupied by each value of the variable. A "protractor" can then be used to measure and lay down each angle in turn.

As shown in Figure 5, it is customary to arrange the values of the variable from the one most frequently occurring to the one least frequently occurring, except for the "other" category which is placed last and contains a miscellaneous grab-bag of values. Generally, it is advisable to list alternatives until the "other" category is 5% or smaller, so as not to arouse curiosity as to what is included in it.

The actual orientation of the pie chart (i.e., where the first category is placed) is pretty much a matter of judgment and personal preference as to what makes the most dramatic presentation.

Table 3 Frequency distribution of the causes of 2,523 deaths in a given municipality in a given year.

Cause of death	Frequency	Relative frequency	Portion of a pie chart's 360°
Heart disease	1,251	49.6%	178.6°
2. Cancer	527	20.9	75.2
3. Stroke	217	8.6	31.0
4. Accidents	134	5.3	19.1
5. Chronic obstructive			17.1
pulmonary disease	71	2.8	10.1
6. Pneumonia & flu	66	2.6	9.4
7. Diabetes	43	1.7	6.1
8. Liver disease	40	1.6	5.7
9. Arteriosclerosis	38	1.5	5.4
10. Suicide	33	1.3	4.7
11. Other	103	4.1	14.7
Totals:	2,523	100%	360°

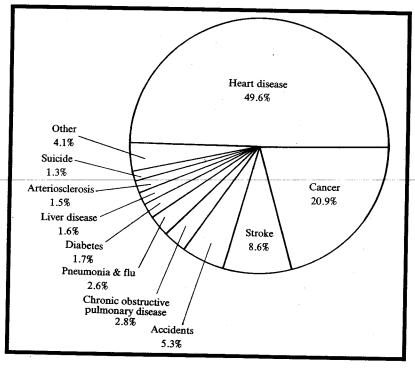


Figure 5 Pie chart of causes of death (see Table 3).

8. Concluding Comments

The creation of a frequency distribution for a set of data is usually the very first analysis that we perform. It gives us a concise overview of the data that is not possible from an examination of the unorganized observations. The shape of the frequency distribution, which we found could vary widely, provides the initial descriptive and interpretive summary of the data. In the following chapters we will discuss further data reduction techniques and interpretations based on the frequency distribution.

Chapter 4

Central Tendency

1. Introduction

Although a frequency distribution reduces a large collection of data into a relatively compact form, it would be highly desirable to further summarize the frequency distribution itself. While we can use verbal expressions such as "bell-shaped" or "skewed to the right" to describe the overall distribution of scores, such descriptions say nothing about the specific numerical values of the variable in question.

What would be beneficial would be a single summary value that would suggest a typical or representative observation, a measure of central tendency, or location as it is also called; that is, at which value do the observations "tend to center," or equivalently, where along the values of the variable in question are the observations clustered or "located." While such a measure of central tendency, by itself, would necessarily sacrifice much of the information inherent in the frequency distribution, it would nonetheless serve as a very concise description of a body of data; and when used in conjunction with a frequency distribution would provide a richer summary of the observations than either data reduction technique itself.

In the following sections we will discuss the most useful measures of central tendency, including their respective advantages and limitations.

2. The Mode

Since, as we have seen in the preceding sections, the observations in most data distributions tend to cluster heavily about certain values, one logical measure of central tendency would be that value which occurs most frequently; and that value is referred to as the *modal value*, or simply the *mode*.

For example, in the following data collection consisting of nine observations arranged in value from lowest to highest

9 12 15 15 15 16 16 20 26

the modal value is 15, occurring three times, more frequently than any of the other values. Also, it is important to remember that the mode is the value of the variable occurring most often, and not the frequency associated with that value.

When dealing with a distribution based on data grouped into intervals, the mode is often taken as the *midpoint* or *class mark* of that interval containing the highest frequency of observations. Alternatively, the interval itself could be cited as the modal value. For example, if a grouped frequency distribution of the heights of a set of corn stalks revealed that the 60 to 62 inch interval contained the highest frequency of observations, the mode could be reported as either 61 inches, or as the 60-62 inch interval, whichever we prefer.

There are instances in which a data distribution will have two modal values, characterized by two humps like the back of a camel. Such distributions are referred to as bimodal, even though one of the two modal values may be associated with a somewhat higher frequency than the other. Whenever we confront a bimodal distribution we should immediately question the composition of the collection of measured objects. Chances are that two distinct populations of objects, differing on the variable in question, are intermingled; e.g., the distribution of heights of a mixture of males and females.

The chief advantage of using the mode as a measure of central tendency is the ease with which it can be obtained, and its common sense interpretation. However, its limited mathematical properties make it less than the ideal measure of central tendency for more advanced analyses.

3. The Median

If we arrange a set of observations from lowest to highest in value, and then single out the middle value, we have identified what is called the *median* value, or simply the *median*, the value above and below which 50% of the observations fall.

For example, in the following simple collection of nine observations

22 24 24 25 27 30 31 35 40

the median value is 27. If we are dealing with an even number of observations instead of an odd number, as in the following collection of ten scores

22 24 24 25 27 30 31 35 40 47

then the median lies between the fifth and sixth values, midway between the values of 27 and 30—namely, 28.5.

In the case of a frequency distribution based on grouped data, the median can be reported roughly as that interval in which the cumulative relative frequency reaches 50%, or as the midpoint of that interval, or, for a more precise measurement, the median value can be determined by interpolation within the said interval.

Aside from its common sense interpretation as a truly central value, the most attractive feature of the median is its insensitivity to the values of the very extreme scores in a distribution, which are atypical and sometimes flukes. For example, if the highest value in the set of ten scores listed in the preceding paragraph were 85 instead of 47, the median would not be affected in the least. The distribution of individual incomes is a good example of how the median, because of its independence from the values of the extreme observations, is a good indicator of central tendency. While most individuals have incomes within a relatively narrow band, there is a minority who have exceptionally high incomes, many times the typical value. Since the definition of the median does not take into account the actual values of the extreme scores, it will not be affected by such deviant data points. For this reason, the median is especially appropriate as a measure of central tendency of a skewed distribution of data. Its main limitation, like that of the mode, is that it does not have mathematical properties that lend itself to more advanced analyses.

4. The Mean

The most important measure of central tendency, and one of the basic building blocks of all statistical analysis, is the *arithmetic mean*, or simply the *mean*. It is nothing more than the sum of a set of values, divided by the number of values involved.

Consider, for example, the following set of seven observations

Summing the values and dividing by the number of values, we have

Mean =
$$\frac{3+4+4+5+6+8+10}{7} = \frac{40}{7} = 5.7$$

As in the above example, we typically calculate a mean to one decimal point beyond that occurring in the data itself, for it would be highly misleading as to the precision of our original observations if we reported the mean as, say, 5.714286.

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The mean will be recognized as equivalent to the popular concept of an "average" of a set of numbers; more specifically, the arithmetic average. In other uses, the term "average" is used loosely to mean typical or representative, or central tendency in a most general sense.

Since the mean is such a fundamental concept to statistical analysis, it is useful to designate it in a shorthand form. The letter M is sometimes used to denote the mean, or it may be subscripted to identify the variable in question; for example, M_x would indicate the mean of variable x, while M_y would signify the mean of variable y.

An alternative and more common notation for the mean of a variable x, is \bar{x} , which is read "x bar" or "the mean value of variable x." By the same token, \bar{y} signifies the mean value of a variable y. With this notation we can define the mean more concisely as

$$\bar{x} = \frac{x_1 + x_2 + \dots + x_n}{n}$$

where n is understood to be the number of observations in our data collection, and $x_1, x_2, ..., x_n$ are the various observations.

Historically, the capital letter S was used to stand for "sum of" which allowed the even more compact definition

$$\bar{x} = \frac{S(x_i)}{n}$$

where \bar{x} , the mean of variable x, is shown to be the sum of the individual observations— $S(x_i)$ —divided by the number of observations, n. However, since the letter S signifies another important statistical concept, it has been replaced with the capital Greek letter Sigma, designated Σ . Thus, the standard mathematical definition of the mean becomes

$$\bar{x} = \frac{\sum x_i}{n} \tag{1}$$

where $\sum x_i$ stands for the sum of the individual values of the variable x, n is the number of values in question, and \bar{x} is the resultant mean value of the observations, as before.

The above formula can be made more explicit in the form

$$\left| \frac{\sum_{i=1}^{n} x_i}{n} \right| \tag{2}$$

in which the range of the subscripts have been added to the summation sign. We read it, "the mean of variable x is equal to the sum of the values x_i , where i ranges from 1 to n, that sum divided by n." Typically, however, we will just use the summation sign Σ and understand implicitly the range of values being summed. And yet other times, for the sake of simplicity, we will also drop the subscript from x_i and simply write $\bar{x} = \Sigma x/n$.

The \bar{x} notation is reserved for the mean of a sample of data. To distinguish the mean of a population of observations we use the Greek letter mu, designated μ , and pronounced mew. Thus, both \bar{x} and μ signify a mean, but \bar{x} refers to a sample, while μ refers to a population of observations. The distinction will take on greater significance when we undertake topics of inference, the drawing of conclusions about populations based on sample observations.

Whether one prefers the verbal or the symbolic definition of the mean makes no difference, so long as the concept is understood. In either case the mean should be made an integral part of one's intellectual hardware; for hardly a topic will go by from now on that does not depend either directly or indirectly on the mean, so important is it to the field of statistical analysis.

The major advantage of the mean over the mode and the median as a measure of central tendency is that it takes into account the numerical value of every single observation in the data distribution. It represents a balance point, or center of gravity, in that the sum of the distances to the observations below it, is equal to the sum of the distances to the observations above it. This mathematical characteristic of the mean, as we will see, makes it a cornerstone of statistical analysis.

Ironically, this feature of the mean—its sensitivity to every numerical value—becomes its chief drawback as a measure of central tendency in situations where the data distribution is highly skewed, and when there are one or two freaky "outliers" in the data. For example, the mean of the values 5, 6, 7, 8, and 9 is 7.0; while the mean for the set of values 5, 6, 7, 8, and 30 is 11.2, the dramatic increase in the value of the mean being due to the single exceptional score of 30. The median, on the other hand, uninfluenced by the deviant value, remains at 7.

When a data distribution is basically symmetrical in form, the mode, median, and mean will have very nearly the same value. In a skewed distribution the mean tends to get dragged toward the tail of the distribution, toward those few exceptional values, as in the example of the preceding paragraph. The median in such distributions will typically fall between the mode and the mean. This relationship between the values of the mode, median, and mean for symmetrical and skewed distributions is summarized in Figure 1.

Knowing only the values of the mean and the median of a data distribution, we can generally guess the shape of the distribution. If these measures of

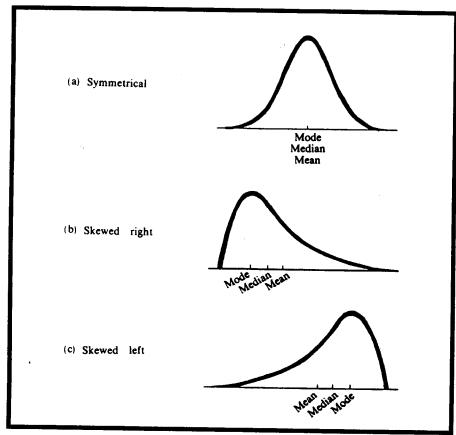


Figure 1 A comparison of the mode, median, and mean for distributions differing in shape.

central tendency are approximately equal, we know that the distribution is probably symmetrical in form. If the mean is less than the median, we know that the distribution is skewed to the left; i.e., a few low scores have disproportionately affected the mean. When the mean is higher than the median, the distribution is skewed to the right, the mean being dragged in that direction by a relatively few high scores.

For descriptive purposes, then, we would do well to report the mode, median, and mean when trying to characterize a distribution of data, for each in their own way is a measure of central tendency, though reflecting different features of the data. However, when we are dealing with roughly symmetrical distributions, in which case the mode, median, and mean are more or less equal, and we are interested in making an inference about the central tendency of the population from which our sample observations have been drawn we should rely on the mean, for the mean is known to be a more efficient estimate, in that for repeated samples of a given size the mean will show less fluctuation in value than either the mode or the median. This should not be surprising since the mean takes into account the information inherent in every single observation, whereas the mode and median do not take advantage of the numerical values of every single data point, wasting information as it were.

5. The Weighted Mean

Typically, every observation in a data collection has equal importance to us. There are situations, however, in which a data collection is based on a set of objects that differ in their importance for one reason or another. For example, a student's test scores are not equally important—quiz scores are less important than a midterm score, which in turn is less important than a final exam score. Similarly, a marketer's brand share in a large sales territory is more important than its share in a small territory.

In such situations a straight-forward mean might be misleading. To compensate for the varying importance of the observations, we can calculate a weighted mean - more precisely, a mean based on weighted observations - in which each observation is multiplied by its importance weight, and then dividing the sum of these weighted observations by the sum of the weights. In symbols, we have

$$\overline{x}_{w} = \frac{\sum w_{i} x_{i}}{\sum w_{i}}$$
 (3)

where \bar{x}_{w} is the weighted mean, w_{i} is the importance weight associated with an individual observation x_i , $\sum w_i x_i$ is the sum of the products of the observations multiplied by their respective weights, $\sum w_i$ is the sum of the weights, and the subscript i is implicitly understood to vary from 1 to n, the number of observations in the data collection.

Consider, for example, the results of a poll that finds a particular referendum is favored by 44%, 56%, 64%, and 51% of the prospective voters in a city's North, South, East, and West voting districts, respectively. The ordinary mean of these values is 53.8%. If, however, we take into account the unequal importance of the four voting districts based on the sizes of their voter bases-2,500, 1,000, 400, and 2,000 in the North, South, East, and West

$$\bar{x}_w = \frac{2,500(44) + 1,000(56) + 400(64) + 2,000(51)}{2,500 + 1,000 + 400 + 2,000} = 49.8\%$$

We find that the weighted mean of 49.8% is lower than the unweighted mean of 53.8%, due to the fact that the more important districts—those with a larger voter base—were less in favor of the referendum than were the smaller districts.

The above example is our first encounter with what can be considered a multivariate analysis; namely, a set of objects (the voting districts) were measured on two variables (referendum vote and size of voter base). Had there been no systematic relationship between the two variables, the unweighted and weighted means would have been equal. We will encounter the importance-weighting concept again in later chapters.

6. The Mean of Grouped Data

The above weighting concept can also be used to approximate the mean of a set of observations that have been arranged in a frequency distribution consisting of grouped data. In such situations the midpoint of each interval, x_i' , can be weighted by its corresponding frequency of occurrence, f_i , to yield an estimate of the mean were it calculated from the original ungrouped data; i.e., $\bar{x} \doteq \sum f_i x_i' / \sum f_i$, where $\dot{=}$ stands for "is approximately equal to," and the summation is across i = 1, 2, ..., k intervals.

The reason the resulting mean will only be approximate in nature is that by taking the midpoint of an interval as representative of the values falling within it, we are assuming the data within the interval are uniformly distributed, which is usually not the case. In any event, with modern computing facilities, there is no reason why the original ungrouped data is not used to obtain an exact value of the mean.

7. Proportions

Proportions are of two types—quantity proportions and frequency proportions. A quantity proportion represents the ratio, usually in decimal form, of a sub-quantity to a total quantity. For example, the proportion of one's income that goes to taxes represents the ratio of the amount of income taken by taxes to the total amount of income.

The second type of proportion, the frequency proportion, represents the ratio of a sub-frequency to a total frequency. For example, the proportion of a

sample of patients with symptom A, represents the ratio of the *number* of patients with the symptom to the *total number* of patients.

While we may not have been aware of it, a frequency proportion represents the *mean* of the 0 and 1 binary values attached to a dichotomous variable. For example, if we let 0 and 1 stand for a "no" and "yes" vote, respectively, on an issue, we might observe the following 15 votes:

100110100101000

By definition, the mean of these values is their sum divided by their number: namely, 6/15 or .40. This, of course, is exactly the same as the proportion of "yes" votes.

Thinking of a proportion as the mean of a binary variable will be helpful in generalizing many of the analyses of later chapters.

8. Arithmetic Operations and the Mean

How would you expect the mean of a set of scores to be affected if we added a constant value to each of the original observations? What if we subtracted a constant value from each of the scores? Or, if we multiplied or divided the scores by a constant?

An illustration of the effects of these arithmetical operations on the mean, for a sample set of five scores, is shown in Figure 2. The mean of the five given scores—2, 3, 4, 5, and 6—is 4.0, and can be seen in Figure 2a.

In part b of the figure, after adding a constant value of 3 to each of the original values, we see the mean of the new set of scores has changed to 7; namely, the original mean value plus the added constant value (i.e., 4+3=7).

In Figure 2c we see that subtracting a constant value of 5 from each of the original scores lowers the mean by exactly that amount. The new mean is -1.0 (i.e., 4-5=-1).

Multiplying the original scores by a constant value of 2 results in a new mean of 8, two times as large as the original mean (i.e., $4 \times 2 = 8$), as shown in Figure 2d.

Dividing the original scores by the constant value of 4 results in a new mean of 1.0, which is the original mean divided by 4 (i.e, $4 \div 4 = 1$), and is shown in Figure 2e.

In summary, bypassing the relatively simple proofs, we can state the following relationships between the mean of a set of scores and the mean of the set after it has been transformed by various arithmetical operations. The letter M stands for either a sample mean \bar{x} or a population mean μ .

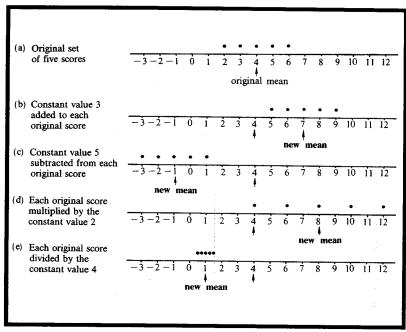


Figure 2 The effects of various arithmetic operations on the mean of a set of data.

- Adding a constant value c to each of a set of scores x results in a mean which is equal to the original mean plus the constant value. In symbols, $M_{x+c} = M_x + c$
- Subtracting a constant value c from each of a set of scores x results in a mean which is equal to the original mean minus the constant value. In symbols, $M_{x-c} = M_x - c$
- Multiplying a constant value c times each of a set of scores x results in a mean which is equal to the original mean times the constant value. In symbols, $M_{cx} = cM_x$
- Dividing a constant value c into each of a set of scores x results in a mean which is equal to the original mean divided by the constant value. In symbols, $M_{x/c} = M_x/c$

These fundamental relationships, important in themselves, will be very useful in developing subsequent statistical concepts. Learn them well.

9. Concluding Comments

The concept of central tendency, especially as measured by the arithmetic mean, is one of the most fundamental concepts of all statistical analysis. Not only does the mean serve as a data reduction technique, providing a summary value for an entire distribution of data, but it will serve from now on as a building block for the creation of additional concepts and techniques which will help us further in the analysis and interpretation of our data collections. At the end of our course of study we will be amazed at what has evolved out of this simple concept we know as the mean.

Chapter 5

Variation

1. Introduction

A measure of central tendency is not enough to summarize a set of observations. To more fully describe a data distribution we also need a summary measure of the *variation* or *dispersion* of the observed values; i.e., the extent to which the observations differ among themselves in value.

The need for such a measure of variation is evident from the distributions shown in Figure 1. The distributions shown in part a of the figure have the same central tendency, or location, but differ markedly in their variation; those in part b differ in central tendency, but have the same variation; while those shown in part c differ both in variation and central tendency. So just as we have the mean as a measure of central tendency, we need a summary measure of the variation of a distribution of data.

2. The Range

Perhaps the simplest and at the same time the crudest measure of variation is the *range*, the difference between the highest and lowest observed value in a collection of data.

Consider, for example, the following set of ten scores:

The range for this set of data is 22, the difference between the extreme values of 29 and 7. We could summarize this collection of observations by stating that it has a mean of 16.9 and a range of 22, extending from 7 to 29; a description which is much more comprehensive than reporting the mean alone.

While the range is an easy measure to determine, easily understood, and a seemingly satisfactory measure of the variation of a set of scores, it suffers from the same weakness as the median; namely, it does not take into account

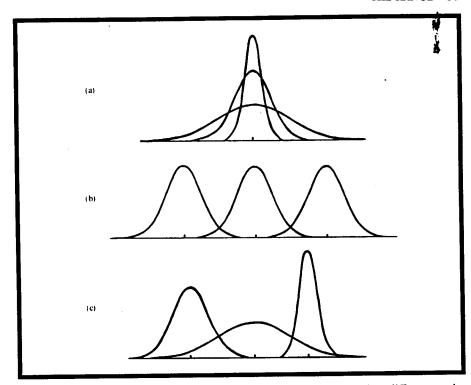


Figure 1 Distributions which have (a) the same central tendency but different variation, (b) different central tendency but the same variation, and (c) different central tendency and variation.

the numerical value of each and every observation. It is based entirely on two values, the highest and the lowest. The shortcoming of the range as a comprehensive measure of variation will be evident from a comparison of the above distribution with the following one:

7 14 15 15 16 16 17 18 22 29

This distribution has exactly the same range as that in the above paragraph, but clearly this set of values, taken as a whole, varies less about the mean than the previous example. Yet, the range, 22 in both instances, does not reflect this facet of the data.

Because of this insensitivity of the range to the "internal" variation of a distribution of data, it should be used only as the roughest measure of variability, primarily to provide information about the values beyond which no observations fall. This, in itself, is very useful information, whatever other limitations the range may have.

3. Mean Absolute Deviation

The greater the variation of a set of scores, the greater will be the deviations of the values from the mean. Consequently, a logical measure of variation would be the average value of those deviations. However, it will be recalled that the mean is the center of gravity, or balance point, of a set of observations, in that the sum of the distances or deviations from the mean of those values falling above it equals the sum of the deviations from the mean of those values falling below it. Since the deviations from the mean, $x_i - \bar{x}$, always sum to zero, their average value will also always equal zero, leaving us no information about the sizes of the individual deviations.

One way to get around the fact that the deviations from the mean sum to zero, is to strip the deviations of their positive and negative signs, and then take the arithmetic mean of these absolute values of the deviations. Such a measure of variation is known as the average absolute deviation or mean absolute deviation (M.A.D.). In symbols, we have

$$M.A.D. = \frac{\sum |x_i - \bar{x}|}{n} \tag{1}$$

where $|x_i - \bar{x}|$ signifies the absolute value of a deviation from the mean, and the summation is across the i = 1, 2, ..., n observations in the data set.

As a simple illustration of the calculations of the mean absolute deviation, consider the following set of five scores that have a mean value of 9:

Their respective deviations from the mean are:

$$-4 -3 0 +2 +5$$

As expected, the sum of the positive deviations from the mean (+7) balances the sum of the negative deviations from the mean (-7). However, in calculating the mean absolute deviation we disregard the positive and negative signs of the deviations, averaging instead their absolute values. Summing 4, 3, 0, 2, and 5 yields a total of 14, which when divided by n = 5, the number of observations in the data set, results in a mean absolute deviation of 2.8.

The logic of the mean absolute deviation as a measure of variation cannot be faulted, but how do we interpret it? While we can easily visualize the meaning of the range of a given distribution of data, how do we visualize the meaning of an average deviation. There is the further complication that, due to its reliance on absolute values, it cannot be used in certain mathematical operations necessary for the development of more advanced statistical techniques.

Nonetheless, the rationale behind the average deviation as a measure of variation is sound enough, and in the following two sections we will see how a minor variation on its theme will provide us with two much more useful measures of dispersion, measures that we will use throughout our subsequent study of statistical methods.

4. The Variance

An alternative to dealing with the absolute values of the deviations from the mean is to square each deviation, thereby yielding all positive quantities. The mean of these squared deviations could then be determined. Rather than having an average deviation we would have an average squared deviation. This very important measure of variation is called the variance, and for a population of observations we can define it concisely as follows:

Population Variance =
$$\frac{Sum \ of \ the \ squared \ deviations \ from \ the \ mean}{Number \ of \ observations}$$

In symbolic form, a population variation is denoted with the square of the lower case Greek letter sigma, o2, and can be read "sigma squared" or "the variance of variable x." In notational form, the above definition of a population variance becomes

$$\sigma^2 = \frac{\sum (x_i - \mu)^2}{N} \tag{2}$$

where σ^2 is the variance, $x_i - \mu$ is the deviation of a given observation from the population mean, N is the number of observations in the data set, and the summation Σ is across the i = 1, 2, ..., N observations. We could subscript the variance notation as follows, σ_x^2 , to signify that we are referring to the variance of variable x, but that is understood in the absence of a subscript. If the variance refers to other than a variable x then it will be subscripted.

The above formula is appropriate for defining the variance of a population of observations. However, if we apply it to a sample of observations in an attempt to estimate the variance of the parent population from which the sample was drawn, we will discover that it is a biased estimate—it tends to underestimate the population variance. That is, if repeated samples were drawn from the population, and the variance calculated for each according to the above formula using the sample mean \bar{x} instead of the population mean μ , the average of these variances would be somewhat lower than the true value of the population variance, were we able to measure every single member of it.

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An adequate adjustment to the formula to avoid this bias is to divide the sum of squared deviations not by the number of observations in the sample, but by one less than the number of observations. We then have an unbiased estimate of a population variance based on a sample of observations, and we define it as follows:

Sample Variance =
$$\frac{Sum \ of \ the \ squared \ deviations \ from \ the \ sample \ mean}{Number \ of \ observations \ less \ one}$$

The sample estimate of a population variance is denoted s^2 , and is defined symbolically as

$$s^2 = \frac{\sum (x_i - \bar{x})^2}{n - 1} \tag{3}$$

where the summation is across all n observations in the sample. Notice that we have used n to designate the size of a sample, and N for the size of a population. For formula (3) to yield an unbiased estimate of a population variance, we must assume that the population is infinite in size, or for practical purposes that N is much larger than n—say, at least fifty times as large.

So, when we are interested in estimating the variance of a population of values based on a random sample from that population, we will use formula (3). If we are merely interested in describing a body of data that we define as our population of interest, with no intent of generalizing to a larger parent universe, then we will use formula (2).

It should be apparent that as the size of our sample of data increases, the effect of dividing by the number of observations as opposed to one less than the number of observations becomes slight. Still, for theoretical purposes, the distinction between the two variances should be kept in mind.

5. The Standard Deviation

Since the variance is in units of measurement that are squared, as well as for other reasons that will gradually become apparent, it is convenient to take the *square root* of the variance and define a quantity known as the *standard deviation*:

Standard Deviation =
$$\sqrt{Variance}$$

If we are interested in the standard deviation of a population of observations, we

will take the square root of the population variance. If, on the other hand, we are interested in estimating the standard deviation of a population we will take the square root of the sample variance, the unbiased estimate of that population parameter.

In symbols, the standard deviation of a population of values is given by

$$\sigma = \sqrt{\frac{\sum (x_i - \mu)^2}{N}}$$
 (4)

In turn, the unbiased sample estimate of the population standard deviation i given by

$$s = \sqrt{\frac{\sum (x_i - \overline{x})^2}{n - 1}}$$
 (5)

The standard deviation formulas (4) and (5) will be recognized as the squar roots of the variance formulas (2) and (3), respectively, as they should b definition.

Since the standard deviation equals the "square root" of the "mean" of the "squared deviations" it is also known as the root mean square value of data collection, or simply as the RMS value. This terminology is especiall common in the engineering fields and physical sciences.

As an example of the calculation of the standard deviation, consider the observations

which represent the widths in centimeters of four skulls found in an archeolog cal dig. Subtracting their mean value of 14.0 from each, squaring the resultar deviations, summing them, dividing by n-1=3, and then taking the squar root, we have

$$s = \sqrt{\frac{(12.1 - 14.0)^2 + (15.4 - 14.0)^2 + (14.1 - 14.0)^2 + (14.4 - 14.0)^2}{4 - 1}}$$
$$= \sqrt{\frac{5.74}{3}} = 1.38 \text{ cm}$$

It should be noted that the standard deviation is in units corresponding those of the variable we are measuring, centimeters in this instance.

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Assuming the four studied skulls were a random sample of a larger population (which is probably not tenable), then the standard deviation of s = 1.38 would be an unbiased estimate of the variation of the larger population of skulls. If we had wanted to treat the four skulls as a population in itself, then we would divide by N = 4 in the above expression, instead of by n - 1 = 3. So doing, we obtain a standard deviation of $\sigma = 1.20$ cm for the set of four skulls, when treated as a population.

When data is arranged in a frequency distribution consisting of intervals of values of the variable in question, the variance and standard deviation of the original ungrouped data can be approximated by taking the midpoint of each interval as representative of the values falling within them, and then weighting their deviations from the mean by their corresponding frequency of occurrence. However, as pointed out in the discussion of the calculation of an approximate mean from grouped data, the procedure is not recommended, since modern computing facilities make it easy enough to obtain exact values from the original ungrouped data.

6. Variation of the Normal Distribution

While both the variance and the standard deviation have wide applications in statistical analysis, we will concentrate initially on the standard deviation. The applications of the variance will be encountered in later chapters. Though we now understand the simple manner in which the standard deviation is calculated, so far we know little of how to interpret it. What does a standard deviation of 1.2 mean, or one of 23, or 955, or whatever else we might calculate from a set of data. At the very least we can surmise that the greater the value of the standard deviation the greater the variation of scores about the mean. This follows from the fact that the standard deviation is based on the deviations of the observations from the mean. For example, if two distributions each have a mean of 100, but one has a standard deviation of 5 while the other has a standard deviation of 12, we can safely conclude that the distribution with the larger standard deviation has a wider dispersion of scores.

We can be more specific in our interpretation of a standard deviation provided our distribution of data is of a well-defined form. For our purposes we will be primarily interested in the *normal distribution*, the characteristic bell-shaped curve that we have been alerted to from the very start. Although the curve representing the normal distribution is defined by a precise mathematical equation, we can do without it for our purposes. Rather, we will recognize the normal distribution by its graphical representation, as shown in Figure 2, and by its special characteristics vis-a-vis its mean and standard deviation.

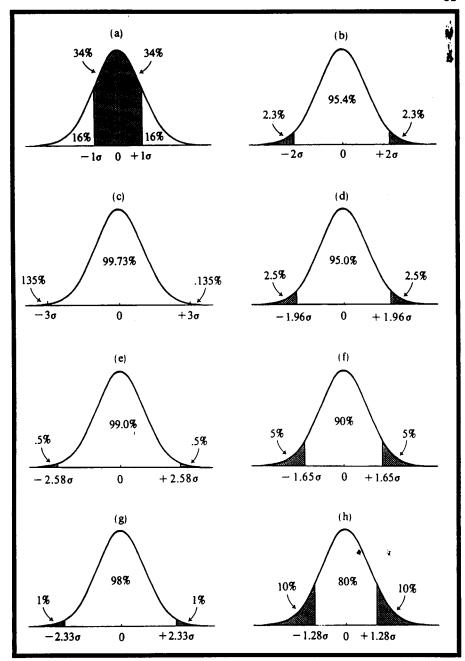


Figure 2 Areas under the normal curve for various standard deviations from the mean.

It will be recalled that the normal distribution is theoretical in nature, based on an infinite number of observations. But we also learned that we can view the area under the curve as representing 100% of the observations, and that to determine the relative frequency of occurrence of values within any given interval we merely need to measure the area under the curve in that interval. It is in this respect that the standard deviation takes on meaning; for we can determine the percentage of observations which fall between the mean and any other value, when the distance is measured in standard deviations.

For example, in Figure 2a we see that 34% of the total area under the curve occurs between the mean and a value which is one standard deviation above the mean. Since the curve is symmetrical it follows that an additional 34% of the area occurs between the mean and a value one standard deviation below the mean; which leads us to a conclusion worth remembering, that 68% of the values occurring in a normal distribution fall within an interval extending from one standard deviation below the mean to one standard deviation above the mean. For example, if we had a distribution with a mean of 25 and a standard deviation of 3, we would expect about 68% of the observations to fall between a value of 22 and 28 (i.e., 25 ± 3). That is, if the scores were distributed normally. If the scores were distributed, say, rectangularly, we would not expect these percentages to hold. But it is in this respect that the normal distribution is so important, since so many observations we make upon the world are in fact normally distributed, or very nearly so. And in the next chapters we will see that the normal distribution has theoretical significance even beyond the fact that empirical data often follow a normal distribution.

We see further in Figure 2b that 2.3% of the observations in a normal distribution fall beyond a value that is two standard deviations above the mean. In total, then, just over 95% of the scores (95.4%) occur within an interval extending from a value two standard deviations below the mean to a value which is two standard deviations above the mean. For example, if a normally distributed set of data has a mean of 75 and a standard deviation of 12, we would expect about 95% of the observations to fall between the values of 51 and 99 (i.e., $75 \pm 2 \times 12$).

While the theoretical normal distribution extends on to infinity both above and below the mean, we can see from Figure 2c that virtually 100% of the area under the curve occurs within three standard deviations on either side of the mean. Only a small fraction of a percent of the observations occur beyond these extreme values. This too is a worthy piece of information to remember, for it often provides us with a quick method for roughly estimating the size of the standard deviation when all we know is the range of the distribution. Since six standard deviations—three above the mean, and three below—encompass virtually 100% of the observations, we could divide the range of a distribution,

which appeared to be roughly normal in shape, by six and get an estimate of the size of the standard deviation. For example, if such a distribution had a mean of 200 and a range of 150, we would estimate the standard deviation as being about 25 (i.e., 150 ÷ 6). If our estimate is good we will expect in turn that about 68% of the observations would fall between 175 and 225 (i.e., $200\pm1\times$ 25), and about 95% would occur between 150 and 250 (i.e., $200 \pm 2 \times 25$). Parts d through h of Figure 2 present other important characteristics of the normal distribution that are worth noting.

We see, then, that the standard deviation does take on a tangible meaning when interpreted with respect to a normal distribution. This would not be of great significance if the normal distribution were only a sometime thing, but as we have stressed repeatedly it is everpresent in every field of study. And even when a distribution departs from normality, provided it is not U-shaped or extremely skewed, the percentages we have observed above are still fairly accurate descriptions of the data's dispersion.

7. Standardized z Scores

By now it is clear that an object's value on a variable, in and of itself, has no meaning as to its relative location in the distribution of observed values. For example, to know that someone scored 115 on a test would be impossible to interpret unless we knew the mean of the distribution of scores. But even if we knew the mean, say it were 100, a score of 115 still could not be interpreted beyond observing that it fell above the mean. To know how far above the mean, we would also need to know the standard deviation of the distribution; i.e., to what extent do the scores vary about the mean. If the standard deviation of the distribution were 5 score units, a score of 115 would have quite a different meaning than if the standard deviation were 15 score units. In the first instance, a score of 115 would be three standard deviations above the mean, while in the second instance it would be only one standard deviation above the mean.

Knowing that the distributions were normal in form, we could further interpret the scores in terms of what percent of the total number of observations fall below or above the given score. Although real-life data distributions, due to their finite size, can never be perfectly normal in form, the approximation is often close enough to allow us to use the theoretical normal distribution as a model for interpreting empirical populations of data.

To identify the relative location of an observed value in a data distribution, then, we need to know not only its deviation from the mean, but that deviation must be translated into standard deviations. The manner in which we can transform an observed value into a new value which expresses how many standard deviations it departs from the mean, is relatively simple. We first

Chapter 9

Hypothesis Testing

1. Introduction

We have seen that one approach to the problem of statistical inference is the *direct* estimation of population parameters from sample observations—either as point estimates or interval estimates. In this section we will consider an alternative approach, one that is *indirect* in nature; i.e., *hypothesis testing*. Rather than using our sample observations to derive statistics which are approximations of the population parameter in question, we will use our sample statistics to support or discredit a priori hypotheses, or speculations, about the true value of the population parameter.

The hypotheses about the population parameters that we wish to test can be based either on prior observations or on theoretical grounds. Whatever the basis for the hypothesis, our sample observations will be used to test the likelihood or tenability of its being true. If it is found to be untenable, from a probability point of view, then we are forced to believe in an alternative hypothesis. But just as we cannot be 100 percent sure with regard to our interval estimates of a parameter, neither can we be absolutely certain of our conclusions with regard to the truth or falsity of our tested hypotheses. We can be 90 percent sure, 95 percent sure, 99 percent sure, and so on, but never 100 percent sure. With this in mind let us begin our discussion of hypothesis testing by considering the various types of hypotheses in which we might be interested.

2. Types of Hypotheses Sets

The most common approach to hypothesis testing is to establish a set of two mutually exclusive and exhaustive hypotheses about the true value of the parameter in question. Then, our sample statistics will be used to support one or the other of the hypothesized alternatives.

Exhaustive hypotheses sets. A researcher might be interested in testing the hypothesis that the mean weight loss from a particular three-week diet is 10 pounds. We designate this working or "null" hypothesis as H_0 , and write

$$H_0$$
: $\mu = 10$ pounds

The alternative to this hypothesis, which we designate H_1 , is that the mean weight loss is *not* equal to 10 pounds, and we write

$$H_1$$
: $\mu \neq 10$ pounds

where \neq is the symbol for "is not equal to." These two hypotheses, ther cover all possibilities, for either the true weight loss due to the diet is equal t 10 pounds (H_0) or it is not (H_1) , and therefore can be referred to as a exhaustive hypotheses set.

To be perfectly general, we can again let θ stand for any particular parameter we wish—whether it be a mean, a difference between two means, mean difference of paired measures, a proportion, a difference between two proportions, etc.—and then our hypotheses set can be expressed

$$H_0$$
: $\theta = a$

$$H_1: \theta \neq a$$

where a is some specified value.

Truncated hypotheses sets. The hypotheses set outlined above is not to only kind in which we might be interested. There are some situations in which hypotheses set

$$H_0$$
: $\theta = a$

$$H_1: \theta < a$$

is more meaningful, where < is the symbol for "is less than." That is, if thypothesis $\theta = a$ is not true then the only alternative is that $\theta < a$. But here might object that while these two alternatives are mutually exclusive, they a not exhaustive, since we have not admitted the possibility $\theta > a$, that θ greater than a. And this is a crucial point, for when using such a truncated curtailed or one-sided hypotheses set we must be absolutely certain, usually logical grounds, that the third and omitted possibility has a zero probability occurrence. We cannot use an exhaustive hypotheses set such as

$$H_0: \theta \geq a$$

$$H_1$$
: $\theta < a$

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since we have no idea what the sampling distribution for H_0 : $\theta \ge a$ looks like if we admit the possibility that $\theta > a$. And it is the H_0 sampling distribution upon which the theory of our test rests.

We might use a truncated or one-sided hypotheses set, for example, when evaluating the breakage level of a product shipped with additional packing material. If the breakage rate is not the same as that which occurred with the old packing technique $(H_0: \mu = a)$, then it must be lower $(H_1: \mu < a)$. On purely logical grounds we can rule out the possibility that the breakage rate could be higher.

Of course there is another truncated hypotheses set possible, which is simply a variation of the preceding one, namely

$$H_0$$
: $\theta = a$

$$H_1: \theta > a$$

In this type of situation, the alternative to $\theta = a$ is $\theta > a$, and we rule out the possibility that $\theta < a$. For example, if we revise a billboard advertisement by increasing the size of the print with which the brand name appears, we can safely assume that the percentage of consumers recalling the brand name will either be unchanged $(H_0: \theta = a)$ or it will be higher $(H_1: \theta > a)$, where a is a level of recall for the original version of the billboard.

Whether we use an exhaustive or truncated hypotheses set will be dictated by the nature of the particular problem; that is, which alternatives are possible. The importance of the distinction between these types of hypotheses sets will become more apparent in the following sections where we will consider the techniques for choosing among the alternative hypotheses. Which type of hypotheses set we choose is a logical decision, which hypothesis in the set we eventually believe is a statistical question.

3. Test of a Mean

Suppose a municipality wants to test the hypothesis that a particular model school bus averages 20 miles per gallon of gasoline. The hypotheses set is

$$H_0$$
: $\mu = 20 mpg$

$$H_1$$
: $\mu \neq 20 mpg$

Our task is to test the credibility of H_0 vs. H_1 .

Since we cannot realistically test every single bus that came off the assembly line, we must test a sample of buses of the particular model of

interest. The mean gas mileage \bar{x} of this sample would then be used to decide the credibility of the hypothesis that $\mu = 20$. What if we obtained a mean value of $\bar{x} = 21$, would the hypothesis of $\mu = 20$ be credible? What if we obtained a sample mean of $\bar{x} = 22$? Or $\bar{x} = 16$?

By now we realize that to answer these questions we need additional information—namely, characteristics of the sampling distribution of the mean \bar{x} ; which, as we have learned, is dependent on the size of the sample n, and the shape and standard deviation σ of the population of values which was sampled. Knowing the population standard deviation σ and the size of the sample n, we can easily determine the standard error of the sampling distribution of the mean using

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$

Now if we further know that the sampled population is normally distributed, we will also know that the sampling distribution of \bar{x} is normally distributed. Therefore, we can express our observed sample mean \bar{x} as a deviation from the hypothesized mean μ in standard error units; namely

$$z = \frac{\overline{x} - \mu}{\sigma_{\overline{x}}} = \frac{\overline{x} - \mu}{\frac{\sigma}{\sqrt{n}}}$$
 (1)

However, if we do not know the value of the population standard deviation σ , which we need to calculate the standard error of the mean $\sigma_{\bar{x}}$, then we must use the sample standard deviation s as a substitute estimate. Our observed sample mean \bar{x} can then be expressed as a deviation from the hypothesized population mean μ in estimated standard error units; namely

$$z \doteq \frac{\overline{x} - \mu}{s_{\overline{x}}} = \frac{\overline{x} - \mu}{\frac{s}{\sqrt{n}}}$$

where \doteq is the symbol for "is approximately equal to." So long as our sample size n is sufficiently large, say greater than thirty, we can be confident that the above z will be very nearly normally distributed, and approximately equal to the value which would be obtained if we knew the value of $\sigma_{\bar{x}}$.

Returning, then, to our example, let us assume that we test n = 100 buses and obtain a mean mileage figure of $\bar{x} = 19.1$ mpg. Let us also assume, for the time being, that we know the population standard deviation to be $\sigma = 3$ mpg.

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We can then calculate the standard error of the mean as

$$\sigma_{\overline{x}} = \frac{\sigma}{\sqrt{n}} = \frac{3}{\sqrt{100}} = .3 \text{ mpg}$$

Next, we can express the observed mean $\bar{x} = 19.1$ as a deviation from the hypothesized value $\mu = 20.0$, expressing it as a normal deviate

$$z = \frac{\overline{x} - \mu}{\sigma_{\overline{x}}} = \frac{19.1 - 20.0}{.3} = -3.00$$

In other words, our sample mean of $\bar{x} = 19.1$ deviates from the hypothesized value of $\mu = 20.0$ by three standard errors of the mean. This deviation is shown graphically in Figure 1.

The question we must ask is whether it is likely that we would get such a deviant sample mean \bar{x} if in fact the true population value were $\mu = 20.0$. If it is too unlikely, then we will tend to disbelieve the hypothesis. But what is our

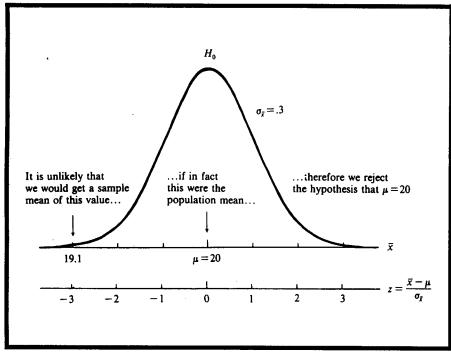


Figure 1 The deviation of a sample mean $\bar{x} = 19.1$ from the hypothesized mean $\mu = 20$.

standard for "unlikely." By convention, a probability less than .05 (1 chance in 20), or less than .01 (1 chance in 100), is usually considered an unlikely event. In other situations we may want to establish either a more stringent or a less stringent criterion for what we consider an unlikely event under the condition that H_0 is true, but in most instances .05 and .01 are accepted standards.

Significance levels. The particular probability that we use as our criterion for an unlikely outcome, supposing that our working hypothesis H_0 is true, is referred to as the significance level of our statistical test and is designated with the Greek letter alpha, α . It is essential that we stipulate α prior to conducting our statistical test, for to choose one after the data has been analyzed would be less than objective. In many research studies "p values" are reported, signifying the after-the-fact probability of obtaining the test statistic in question, given that the null hypothesis were true. While such information is useful, it is not a substitute for prespecifying α , our criterion for rejecting the null hypothesis. For if we do not specify beforehand our standard for an unlikely event, then we will be tempted to decide after the fact, which is not a "well-defined" procedure. It would be like bragging about the number of fish we caught at a particular fishing hole, without first having specified our criterion for what would be a good catch.

Three common significance levels ($\alpha = .01$, $\alpha = .05$, and $\alpha = .10$) are shown in Figure 2. The extreme values of the normal distribution corresponding to these probabilities are designated by the shaded areas, and are referred to as the *critical regions*, or *rejection regions*, for our test of the hypothesis H_0 .

It will be further noted in Figure 2 that the probability corresponding to the various significance levels can either be split between the two tails of the distribution, or placed all in one tail. If the probability of an unlikely outcome is divided between the two tails of the distribution, as in the left parts of Figure 2, we refer to our statistical test as a two-tailed or two-sided test. If, however, we are dealing with a truncated hypotheses set in which we assume that any departure from the H_0 hypothesis must be in a particular direction, then we will choose to put the entire probability of an unlikely outcome in one tail or the other of the distribution, as shown in parts b, d, and f of Figure 2, and we call this type of test a one-tailed or one-sided test.

Compare, for example, the value of z needed to reach the critical region for a significance level of $\alpha = .05$ when we are dealing with a two-tailed vs. a one-tailed test. For a two-tailed test, a deviation from the mean beyond z = 1.96 standard errors will occur by chance 5% of the time. For a one-tailed test, a deviation of only z = 1.65 standard errors from the mean, in a given direction, will occur by chance 5% of the time. For a significance level $\alpha = .01$, a value of z greater than 2.58 vs. 2.33 is needed to reach the rejection region for a two-tailed vs. one-tailed test, respectively, as shown in parts e and f of Figure 2. Of course, the z's reported above are their absolute values.

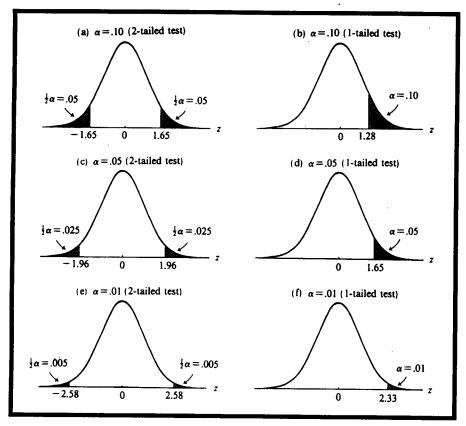


Figure 2 The most commonly used significance levels α , and their corresponding critical regions (when σ is known or sample size is large).

In our bus gas mileage example, assuming we had specified beforehand an $\alpha = .05$ significance level for judging the hypotheses H_0 : $\mu = 20$, our observed sample mean $\bar{x} = 19.1$, which deviates from $\mu = 20$ by 3 standard errors, can be considered an unlikely outcome if indeed the hypothesis $\mu = 20$ were true. Rather than believe that we have simply witnessed a *chance* deviation from $\mu = 20$ due to sampling error, we prefer to disbelieve the hypothesis that $\mu = 20$. In "rejecting" the hypothesis H_0 : $\mu = 20.0$, we are "accepting" the alternative hypothesis H_1 : $\mu \neq 20.0$. We use the terminology "reject" and "accept" very guardedly, for we recognize that our conclusions are based on probabilities, therefore "believe" and "disbelieve" might be more appropriate terminology, suggesting that we might be wrong.

If we had not been provided with the population standard deviation σ , from which we calculated $\sigma_{\bar{x}}$, we would have had to use the sample standard

deviation s in its place, and estimate the standard error of the mean as $\frac{1}{\sqrt{n}} = s/\sqrt{n}$. Suppose, for example, that the sample standard deviation were s = 3.2. The estimated standard error of the mean would then be $s_{\bar{x}} = s/\sqrt{n} = 3.2/\sqrt{100} = .32$, and we would have

$$z = \frac{\overline{x} - \mu}{s_{\pi}} = \frac{19.1 - 20.0}{.32} = -2.81$$

However, since we have estimated $\sigma_{\overline{x}}$ with $s_{\overline{x}}$, this test and the corresponding significance levels will only be approximate in nature. Recognizing this, our conclusion is the same as above. Since z=-2.81 is beyond the value z=-1.96 needed to enter the critical region for $\alpha=.05$, we must reject the hypothesis that $\mu=20$. That is, rather than believe our sample mean $\overline{x}=19.1$ was a "fluke" from a population with $\mu=20$, we prefer, rather, to disbelieve that $\mu=20$. Consequently, we place more credence in the alternative hypothesis that $\mu\neq20$. We do not know the exact value of μ but we are fairly confident that it is not 20.

Small sample technique. In situations involving a small sample from a normal population with an unknown standard deviation σ , we can use Student's t variable

$$t = \frac{\overline{x} - \mu}{s_{\overline{x}}} = \frac{\overline{x} - \mu}{\frac{s}{\sqrt{n}}}$$
 (2)

to exactly test hypotheses about population means. Associated with the t ratio are degrees of freedom df = n - 1, as discussed in the Parameter Estimation chapter.

Suppose, in the preceding example, we had tested only n = 10 buses and obtained a mean mileage figure of $\bar{x} = 21.2$ with a standard deviation of s = 3.4. The estimated standard error of the mean is then $s_{\bar{x}} = 3.4/\sqrt{10} = 1.08$. We then calculate t as

$$t = \frac{\bar{x} - \mu}{s_{\bar{x}}} = \frac{21.2 - 20.0}{1.08} = 1.11$$

with degrees of freedom df = 9. We look in Appendix Table IV and find that for df = 9, a t of 2.26 is required before we enter the area of an unlikely event for a significance level of $\alpha = .05$. In other words, our value of t = 1.11 could well have happened by chance alone if in fact the hypothesis $\mu = 20.0$ were true. Figure 3 shows the relative location of t = 1.11. Consequently, we will not

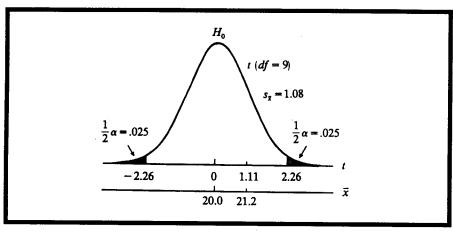


Figure 3 The relative location of t = 1.11 (df = 9).

reject that hypothesis; we do not have enough evidence to discredit it. We never "accept" H_0 , only refuse to reject it.

The preceding examples demonstrate the probabilistic foundations of our conclusions with regard to the believability of the alternative hypotheses that we are testing. As such, we cannot be 100 percent certain that we have reached the correct conclusion. In the following section we will consider the types of errors we are liable to make.

4. Type I and Type II Errors

In the American system of justice an accused person is assumed to be innocent until proven guilty. We could express these alternatives as hypotheses:

H₀: Innocent

 H_1 : Not innocent (i.e., guilty)

Now just as with the earlier statistical hypotheses, we as a jury might come to believe either of these alternatives. But since we base our conclusions only on sample evidence, we are liable to make mistakes in our judgments. For instance, we could conclude that the accused person is guilty when in fact they are innocent; or we could conclude that the person is innocent when in fact they are guilty. These two types of errors are shown in Table 1a, along with the two possible correct conclusions—acquitting an innocent person and convicting a guilty one.

In the case of deciding between statistical hypotheses, analogous types of errors can arise. If, for example, we have the hypotheses

 H_0 : $\mu = a$

 $H_1: \mu \neq a$

where a is some specified value, we could conclude that H_0 is false when it is in fact true; or, on the other hand, we could fail to reject H_0 when in fact it is false. These two types of errors are referred to as type I and type II errors respectively, and are shown in Table 1 along with the two correct conclusions—not rejecting H_0 when it is true, and concluding that it is false when it is false.

The probability of committing a type I error—rejecting H_0 when it is true—is easy enough to determine. It is simply equal to the significance level α which we use as our criterion for judging whether our sample statistic deviates an unlikely amount from the hypothesized value. For example, if our hypothesis H_0 : $\mu = a$ is actually true, there will be a certain number of instances in which our sample mean \bar{x} deviates more than 1.96 standard errors from it; to be more specific, the probability of occurrence of such a happening is $\alpha = .05$. We will be less likely to commit a type I error if we have a more stringent significance level, say $\alpha = .01$, for then we are even more unlikely to obtain such a deviant result when in fact H_0 is true.

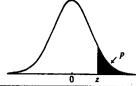
It is not such an easy matter to determine the probability of committing a type II error— i_1e , concluding that H_0 is true when in fact it is false. The probability of making a type II error, which we designate with the Greek letter beta, β , depends on a number of factors, including (1) the true value of the parameter in question; (2) the significance level α we use to evaluate our working hypothesis H_0 and whether we use a one-tailed or two-tailed test; (3) the standard deviation σ of the sampled population; and (4) the size of our

Table 1 Outcomes of (a) a jury trial, and (b) a statistical test of an hypothesis H_0 .

(a) Jury Trial			(b) Test of an hypothesis H_0			
Jury rerdict True state of Innocent G		e of affairs	Conclusion of	True state of affairs		
		Guilty	statistical test	H_0 is true	H_0 is false	
Innocent	Innocent Correct judgment		H_0 is not rejected	Correct conclusion	Type II error	
Guilty	Error	Correct judgment	H_0 is rejected	Туре I еггог	Correct conclusion	

Table III Normal Distribution

The tabled entries represent the proportion p of area under the normal curve above the indicated values of z. (Example: .0694 or 6.94% of the area is above z = 1.48). For negative values of z, the tabled entries represent the area less than -z. (Example: .3015 or 30.15% of the area is beneath z = -.52).

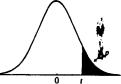


	1			Seco	nd deais	nal plac	e of e			<u> </u>
	.00	.01	.02	.03	.04	.05	.06	.07	.08	.09
0.0	.5000	.4960	.4920	.4880	.4840	.4801	.4761	.4721	.4681	.4641
0.1	.4602	.4562	.4522	.4483	.4443	.4404	.4364	.4325	.4286	.4247
0.2	.4207	.4168	.4129	.4090	.4052	.4013	.3974	.3936	.3897	.3859
0.3	.3821	.3783	.3745	.3707	.3669	.3632	.3594	.3557	.3520	.3483
0.4	.3446	.3409	.3372	.3336	.3300	.3264	.3228	.3192	.3156	.3121
	ļ									
0.5	.3085	.3050	.3015	.2981	.2946	.2912	.2877	.2843	.2810	.2776
0.6	.2743	.2709	.2676	.2643	.2611	.2578	.2546	.2514	.2483	.2451
0.7	.2420	.2389	.2358	.2327	.2297	.2266	.2236	.2206	.2177	.2148
0.8	.2119	.2090	.2061	.2033	.2005	.1977	.1949	.1922	.1894	.1867
0.9	.1841	.1814	.1788	.1762	.1736	.1711	.1685	.1660	.1635	.1611
1.0	.1587	.1562	.1539	.1515	.1492	.1469	.1446	.1423	.1401	.1379
1.1	.1357	.1335	.1314	.1292	.1271	.1251	.1230	.1210	.1190	.1170
1.2	.1151	.1131	.1112	.1093	.1075	.1056	.1038	.1020	.1003	.0985
1.3	.0968	.0951	.0934	.0918	.0901	.0885	.0869	.0853	.0838	.0823
1.4	.0808	.0793	.0778	.0764	.0749	.0735	.0721	.0708	.0694	.0681
1.5	.0668	.0655	.0643	.0630	.0618	.0606	.0594	.0582	.0571	.0559
1.6	.0548	.0537	.0526	.0516	.0505	.0495	.0485	.0475	.0465	.0455
1.7	.0446	.0436	.0427	.0418	.0409	.0401	.0392	.0384	.0375	.0367
1.8	.0359	.0351	.0344	.0336	.0329	.0322	.0314	.0307	.0301	.0294
1.9	.0287	.0281	.0274	.0268	.0262	.0256	.0250	.0244	.0239	.0233
2.0	.0228	.0222	.0217	.0212	.0207	.0202	.0197	.0192	.0188	.0183
2.1	.0179	.0174	.0170	.0166	.0162	.0158	.0154	.0150	.0146	.0143
2.2	.0139	.0136	.0132	.0129	.0125	.0122	.0119	.0116	.0113	.0110
2.3	.0107	.0104	.0102	.0099	.0096	.0094	.0091	.0089	.0087	.0084
2.4	.0082	.0080	.0078	.0075	.0073	.0071	.0069	.0068	.0066	.0064
2.5	.0062	.0060	.0059	.0057	.0055	.0054	.0052	.0051	.0049	.0048
2.6	.0047	.0045	.0044	.0043	.0041	.0040	.0039	.0038	.0037	.0036
2.7	.0035	.0034	.0033	.0032	.0031	.0030	.0029	.0028	.0027	.0026
2.8	.0026	.0025	.0024	.0023	.0023	.0022	.0021	.0021	.0020	.0019
2.9	.0019	.0018	.0018	.0017	.0016	.0016	.0015	.0015	.0014	.0014
3.0	.0013	.0013	.0013	.0012	.0012	.0011	.0011	.0011	.0010	.0010

Adapted with rounding from Table II of R. A. Fisher and F. Yates, Statistical Tables for Biological, Agricultural, and Medical Research, 6th Edition, Longman Group, Ltd., London, 1974. (Previously published by Oliver & Boyd, Ltd., Edinburgh). Used with permission of the authors and publishers.

Table IV Student's t Distribution

For various degrees of freedom (df), the tabled entries represent the critical values of t above which a specified proportion p of the t distribution falls. (Example: For df = 9, a t of 2.262 is surpassed by .025 or 2.5% of the total distribution). By symmetry, negative values of t cut off equal areas p in the left tail of the distribution. Double the p for two-tailed probabilities.



		p (one-tailed probabilities)							
df	.10	.05	.025	.01	.005				
1	3.078	6.314	12.706	31.821	63.657				
2	1.886	2.920	4.303	6.965	9.925				
3	1.638	2.353	3.182	4.541	5.841				
4	1.533	2.132	2,776	3.747	4.604				
5	1.476	2.015	2.571	3.365	4.032				
6	1.440	1.943	2.447	3.143	3.707				
7	1.415	1.895	2.365	2.998	3.499				
8	1.397	1.860	2.306	2.896	3.355				
9	1.383	1.833	2.262	2.821	3.250				
10	1.372	1.812	2.228	2.764	3.169				
11	1.363	1.796	2.201	2.718	3.106				
12	1.356	1.782	2.179	2.681	3.055				
13	1.350	1.771	2.160	2.650	3.012				
14	1.345	1.761	2.145	2.624	2.977				
15	1.341	1.753	2.131	2.602	2.947				
16	1.337	1.746	2.120	2.583	2.921				
17	1.333	1.740	2.110	2.567	2.898				
18	1.330	1.734	2.101	2.552	2.878				
19	1.328	1.729	2.093	2.539	2.861				
20	1.325	1.725	2.086	2.528	2.845				
21	1.323	1.721	2.080	2.518	2.831				
22	1.321	1.717	2.074	2.508	2.819				
23	1.319	1.714	2.069	2.500	2.807				
24	1.318	1.711	2.064	2.492	2.797				
25	1.316	1.708	2.060	2.485	2.787				
26	1.315	1.706	2.056	2.479	2.779				
27	1.314	1.703	2.052	2.473	2.771				
28	1.313	1.701	2.048	2.467	2.763				
29	1.311	1.699	2.045	2.462	2.756				
30	1.310	1.697	2.042	2.457	2.750				
40	1.303	1.684	2.021	4	2.704				
60	1.296	1.671	2.000	2.390	2.660				
120	1.289	1.658	1.980	2.358	2.617				
∞	1.282	1.645	1.960	2.326	2.576				

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