

Music 209
Quiz #2 Study Guide

1. Know the reasons for emergence of California as the New American Empire.
2. Know some of the statistics mentioned in lecture in the following areas:

agriculture	population	miles of interstate freeways
electronics	number of automobiles	
3. Know the surfboard companies that located in LA.
4. What type of guitar and amp were used to create the surf sound?
5. What was the vocal group that influenced the Beach Boys?
6. How was Jan Berry part of the prophecy of Dead Man's Curve?
7. Who were the Rockers and who were the Mods?
8. What pre-Beatles name can be attributed to disc jockey Alan Freed?
9. What group influenced the close vocal harmonies of the Beatles?
10. What artist influenced the rhythm guitar style of the Beatles?
11. In what city outside of England did the early Beatles learn their performance style?
12. How did Brian Epstein influence the appearance of the Beatles?
13. In what major US cities was a bumper sticker campaign utilized?
14. What items could be found in the Beatles Kit?
15. How many TV viewers witnessed the first major appearance of the Beatles on the Ed Sullivan show?
16. What major magazines ran articles on the Beatles during the "invasion"?
17. Who was the religious leader that the Beatles met with for advice?
18. Who was the famous Indian musician who taught George Harrison sitar?
19. What was the name of the company the Beatles formed to protect their entertainment empire?
20. Who was the producer who help shaped the sound of the Beatles?
21. What is "concrete music"?