

**Music 209**  
**Historical Person/Organization Profile Project**

1. A brief biography/history (approx. 5 pages double-spaced) that focuses on a major non-music personality or organization that influenced political, moral, economic, or social awareness during the rock 'n' roll era in the US or Great Britain from 1950 to 1980. Your paper should include at least 5 references in the bibliography. MLA or APA format OK.
2. From your research, speculate as to whether this person/organization was a strong, moderate, or weak influence on the development of rock music. If you believe they were influential, then make a connection to a certain style or even performer or group.

Suggested Personalities/Organizations  
(There are also many other possibilities; just ask.)

Ed Sullivan	Peace Corps
Jack Kerouac	Black Panthers
Ken Kesey	Lenny Bruce
William Burroughs	Timothy Leary
Allen Ginsberg	Neal Cassady
Maharishi Mahesh Yogi	Masters and Johnson
Oren Harris	Hare Krishna
Alan Lomax	Hunter Thompson
Martin Luther King	H. Rap Brown
NAACP	SDS
ASCAP	Jerry Rubin
BMI	White Panther Party
Governor George Wallace	African National Congress
John F. Kennedy	Muhammed Ali
Congress of Racial Equality	Malcolm X
Student Non-Violent Coordinating Committee	Ralph Gleason
Alabama Christian Movement for Human Rights	Hells' Angels
KKK	Kerner Commission on Civil Disorders
House UnAmerican Activities Committee	National Rainbow Coalition
Equal Employment Opportunity Commission	Parents Music Resource Center
VISTA	PTA
	RIAA
	Andy Warhol