SPORT MANAGEMENT MINOR
(2012 - )

CREDITS

BA 243* (or Mth 243) Business Statistics ................................. 4
BA 310*    Principles of Marketing ........................................... 3
BA 361D*    Organizational Behavior ....................................... 3
EC 315WQ* Econometric Analysis & Report Writing ........ 4

EC 333    Economics of Professional Sports

or

EC 334    Economics of Collegiate Sports ......................... 4

AND

Choose courses from the following, for a minimum of 8 credits:

BA 412—New Product Development................................................. 3
BA 414—Sports Marketing .............................................................. 3
EC 333 or EC 334—(whichever one is not used in minor core)......... 4
PE 375—Athletics: Coaching and Administration ............................ 3
PE 376—Intro. to Sport Management........................................... 3
PE 377—Sport Mgmt.:Issues/Strategies for Collegiate Athletics or

PE 378—Sport Mgmt.:Issues/Strategies for Prof. Athletics ........... 3
BA/PE 409—Internship/Practicum ............................................... 1-3
PE 410—Sport Ethics ................................................................. 4
PE 488—Exercise Motivation and Adherence .............................. 4
PSY 415—Psychology of Sports .................................................. 4

Total hours in minor................................................................. 26

* If Business or Economics Major please see your advisor for appropriate substitution courses.

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Recommended electives for students intending to pursue a career in athletic training:

- PE/BA 409
- PE 410
- PE 488
- PSY 415

Recommended electives for students intending to pursue a career in sports business:

- BA 412
- BA 414
- EC 333
- PE/BA 409
- PE 410
- PSY 415

Recommended electives for students intending to pursue a career in college, amateur, or recreational athletics:

- BA 412
- BA 414
- EC 334
- PE 375
- PE 377 or 378
- PE/BA 409
- PE 410

Students who are Business majors are required to take BA 243 (or MTH 243), BA 310, and BA 361 to fulfill the major.

Students who are Economics majors are required to take EC 315WQ to fulfill the major.

These courses can not also be used (“double-counted”) to fulfill requirements of the minor. It is recommended that students select additional courses from the Sport Management minor electives to substitute for BA 243 (or MTH 243), BA 310, BA 361 (if a Business major), and EC 315WQ (if an Economics major).