

## **SPORT MANAGEMENT FOCUS**

### STUDENT ADVISING

Please note that if you are a Business major and a Sport Management Minor you can not also fulfill a Sport Management focus--you would not be able to “double count” the credits.

The following are courses that can be used in a Sport Management focus or for free electives.

#### **Core Focus Courses (18 credits hours):**

- EC 315      Econometric Analysis and Report Writing (4 credits) **OR**  
WR 321--Business Writing (4 credits)
- EC 333      Economics of Professional Sports (4) **OR**  
EC 334--Economics of Collegiate Sports (4)
- PE 376 \*    Intro. to Sports Management (3)
- PE 377 \*    Sports Mgmt.:Issues/Strategies for Collegiate Athletics (3)
- PE 378 \*    Sports Mgmt.:Issues/Strategies for Professional Athletics (3)
- ENT 380    Entrepreneurs Today (1) **OR**  
ENT 381 – Creativity and Entrepreneurs (1) **OR**  
ENT 382 -- Innovation and Strategy (1) **OR**  
ENT 383 – Entrepreneurs and Society (1)

#### **Additional courses chosen from the following:**

##### **Business:**

- BA 345      Internet and Electronic Commerce (4)
- BA 410      Marketing Research (3)
- BA 476      Leadership (3)
- BA 409      Internship (3-6)

##### **Communication Studies:**

- COM 312 \*    Public Relations Communication (3)
- COM 324 \*    Business and Technical Communication (3)

##### **Economics:**

- EC 315      Econometric Analysis and Report Writing (4)
- EC 333      Economics of Professional Sports (4)
- EC 334      Economics of Collegiate Sports (4)

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**Entrepreneurship:**

ENT 380	Entrepreneurs Today (1)
ENT 381	Creativity and Entrepreneurs (1)
ENT 382	Innovation and Strategy (1)
ENT 383	Entrepreneurs and Society (1)

**Physical Education:**

PE 409 *	Internship (3-6)
PE 410 *	Sport Ethics (4)
PE 440 *	Legal Issues in PE and Sport (3)

**Writing:**

WR 321 *	Business Writing (4)
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**\* If you select those courses listed with an asterisk for your focus they will require a substitution form if you turned your Business degree plan in to the Registrar's Office prior to taking these courses.**

**Some courses outside of the ones listed might be considered for use in the focus with prior approval from your advisor. A substitution form would be required if you have already turned your degree plan in to the Registrar's Office.**