

# **BUSINESS MAJOR**

## **FOCUS AREAS**

The focus areas are an enhancement for career-directed study and may be designed by the student and their academic advisor to complement the student's personal career goals. Internships may be included in the focus area.

The focus area is a required part of the Business major and is in addition to the core courses. All Business majors need to complete a minimum of 24 upper division (300 or 400 level) credits towards the focus area. You may choose a single focus area or a combination of focus areas.

You may select from focus areas in:

**ACCOUNTING**

**FINANCE**

**GENERAL BUSINESS \***

**INTERNATIONAL BUSINESS**

**MANAGEMENT**

**MARKETING**

**PRODUCTION/OPERATIONS MANAGEMENT**

**SPORT MANAGEMENT**

**\*If you would like to take a variety of courses for your focus area you may select any combination of BA or EC or ENT elective credits at the 300 or 400 level to fulfill this requirement.**

*Courses chosen for the Business major focus area may not be counted towards another part of the Business major or towards any other major or minor.*