
Peggy J. Pedersen, Ph.D., C.H.E.S.

Division of Health & Exercise Science
Western Oregon University
Monmouth, OR

Professional Preparation

- Ph.D.** Public Health, 1995
Oregon State University, Corvallis, Oregon
- M.S.** Health and Physical Education, Athletic Training, 1982
Montana State University, Bozeman, Montana
- B.S.** Health Education 1980
Valley City State University, Valley City, North Dakota

Professional Experience

- 2008-Present Chair, Division of Health and Exercise Science
Western Oregon University
- 2013- Present Professor, Community Health Education
Western Oregon University
- 2008- 2012 Associate Professor, Community Health Education
Western Oregon University
- 2004-2007 Assistant Professor, Community Health Education
Western Oregon University
- 2000- 2004 Program Director, Oregon Master of Public Health (MPH)
NTT Assistant Professor, Public Health
Oregon State University, Corvallis, OR
- 1995-2000 Assistant Professor, Director of Health Education
Northern Illinois University, DeKalb, IL
- 1994-1995 Adjunct Instructor, Health Education
Central Oregon Community College, Bend, OR
- 1990-1993 Graduate Teaching Assistant, Public Health
Oregon State University, Corvallis, OR
- 1990 Alternative Education Program Aide, Family and Children's Center
LaCrosse, WI
- 1989 Vocational Rehabilitation Program Aide, Northern Wisconsin Center for the
Developmentally Disabled, Chippewa Falls, WI

1985-1988	Head Athletic Trainer, University of Wisconsin-Eau Claire Eau Claire, WI
1982-1985	Instructor, Health Education Montana State University, Bozeman, MT

Professional and Academic Association Memberships

A.P.H.A.	American Public Health Association
S.O.P.H.E.	Society for Public Health Education
C.H.E.S.	Certified Health Education Specialist, National Commission for Health Education Credentialing (continuously certified since 1992)

Publications

- Johnson, B., Henderson, J., **Pedersen, P. J.**, & Stonecipher, L. (2011). Framing Asthma: A content analysis of U.S. newspapers. *Journal of Asthma & Allergy Educators*, 2 (3), 135-142. (refereed)
- Little, T., Henderson, J., **Pedersen, P.**, & Stonecipher, L. (2010). Perceptions of teen pregnancy among high school students in Sweet Home, Oregon. *Health Education Journal*, 69 (3), 333-343. (refereed)
- Pedersen, P. J.**, & Ketcham, P. A. (2009). Exploring the climate for overweight/obese students in a student health setting. *Journal of American College Health*, 57(4), 465-469. (refereed)
- Pedersen, P. J.** (2002). The influence of alcohol advertising on students' drinking behaviors. *Journal of Student Affairs Research and Practice*, 40 (1), 25-38. (refereed)
- Pedersen, P. J.** (2002, March). Predisposing, enabling and reinforcing factors in health behavior. *Nutrition and Health a la Carte*, 25, 1-3.
- Pedersen, P. J.** (2001, November). Getting "in gear" for behavior change. *Nutrition and Health a la Carte*, 24, unnumbered 3 page attachment.
- Pedersen, P. J.** (2001, August). The gift of theory. *Nutrition and Health a la Carte*, 23, 3.
- Rabak-Wagner, J., **Pedersen, P. J.**, & Conklin, S. (December, 1999). Thoughts on the health of school aged children in the new millennium. *Healthlines*, p.11.
- Pedersen, P. J.** (1998). Examining the origin and impact of lifestyle habits. In D. Champeau (Ed.). *Great Ideas in Teaching Health*. Needham Heights, MA: Allyn & Bacon. (refereed)
- Pedersen, P. J.** & Shaw, J. M. (1998). *Instructor's guide and test bank for Wellness: Choices for Health and Fitness* (2nd ed). Belmont, CA: Wadsworth Publishing Company.
- Pedersen, P. J.** (1997). The impact of alcohol advertising in a student newspaper on college students' drinking behaviors. *American Public Health Association Abstracts*, 3230, 393. (refereed)
- Pedersen, P. J.** (1996). The false consensus effect in estimates of safe and unsafe sexual practices. *Research Quarterly for Exercise and Sport*, 67 (Suppl.1), A-54. (refereed)
- Pedersen, P. J.** (1986). The grief response and injury: A special challenge for athletes and athletic trainers. *Athletic Training*, 21 (4), 312-314. (refereed)

Book Chapters

Pedersen, P. J. (2005). Healthy Relationships and Sexuality: Making Commitments. In *Health: The Basics*, (7th ed). Redlands, CA: Benjamin Cummings.

Pedersen, P. J. (2000). Sexuality: Defining your sexual behavior. In *Access to Health*, (6th ed). Boston: Allyn & Bacon.

Technical/Research Reports

Pedersen, P. J. (2007). *American College Health Association-National College Health Assessment Survey: Executive Summary and Final Report*. Monmouth, OR: Western Oregon University.

Refereed Presentations

Pedersen, P. J., Parker, J., & La Cursia, N. (2011, April). *Obesity, bias and bullying: Examining our instructional messages*. Paper presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), San Diego, CA.

Pedersen, P. J. (2009, April). *Pre-Service educators' attitudes towards obesity*. Poster session presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Tampa, FL.

Little, T., **Pedersen, P. J.,** & Henderson, J. (2008, April). *Students' perspectives of teen pregnancy in Sweet Home, Oregon*. Paper presented at the Adolescent Sexuality Conference, Seaside, Oregon.

Pedersen, P. J. (October, 2007). *Perceptions of Obesity among Pre-Service Educators*. Presentation at the Oregon Association for Health, Physical Education, Recreation, and Dance (OAPHERD) Annual Conference, Salem, OR.

Parker, J. & **Pedersen, P. J.** (2006, April). *How we talk about fat in health education*. Paper presented at the Illinois School Health Association (ISHA)/Illinois Society of Public Health Education (ISOPHE) annual state conference, Utica, IL.

Parker, J., **Pedersen, P. J.** & McConnell (2005, April). *Let's talk about fat....* Paper presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Chicago, IL.

Pedersen, P. J., Ketcham, P. L., Sather, A., & Oswald, K. (2003, May). *Assessing the climate for overweight/obese students in a student health setting*. Poster session presented at the American College Health Association (ACHA) Annual Meeting, Miami Beach, FL.

Parker, J., LaCursia, N. & **Pedersen, P. J.** (2003, April). *Balancing the scales: Coordinating a comprehensive approach to obesity in schools*. Paper presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Philadelphia, PA.

Rabak-Wagener, J., **Pedersen, P. J.** & Parker, J. (1999, April). *Fat phobia, victim blaming, and pre-service educators*. Paper presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Boston, MA.

Ketcham, P. L., Donatelle, R. J. & **Pedersen, P. J.** (1999, November). *The relationship between gender identity, gender ideology, drinking motivations and binge drinking*. Poster session presented at the annual meeting of the American Public Health Association (APHA), Chicago, IL.

Pedersen, P. J. (1997, November). *The impact of alcohol advertising in a student newspaper on college students' drinking behaviors*. Paper presented at the annual meeting of the American Public Health Association (APHA), Indianapolis, IN.

Pedersen, P. J. (1996, April). *The false consensus effect in estimates of safe and unsafe sexual practices*. Poster session presented at the annual meeting of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), Atlanta, GA.

Pedersen, P. J. (1996, October). *Health behavior change: A 5-speed or an automatic*. Paper presented at the annual meeting of the North Central College Health Association (NCCHA), Iowa City.

Pedersen, P. J. (1996, November). *Killing them softly with content*. Paper presented at the annual meeting of the Illinois Association for Health, Physical Education, Recreation and Dance (IAPHERD), Peoria, IL.

Pedersen, P. J. (1995, February). *The false consensus effect in estimates of safe and unsafe sexual practices*. Poster presented at the I.S.A.E. 8th International Conference on AIDS Education and the 7th National HIV/AIDS Update Conference, San Francisco, CA.

Pedersen, P. J. (1995, November). *College students' estimations of consensus for safe and unsafe sexual behaviors*. Paper presented at the annual meeting of the Mid-America College Health Association (MACHA), DeKalb, IL.

Grants/Awards

Pedersen, P. J. (2006). "National College Health Assessment Administration". Oregon Campus and Community Coalition to Reduce Underage Drinking. Funded \$580.

Pedersen, P. J. (2005). "Health-Related Quality of Life in 5th Grade Students: Does Obesity Matter?" Western Oregon University Category III Faculty Development Award. Funded \$2000.

Rabak-Wagener, R. & **Pedersen, P. J.** (1998). "Northern Illinois University Health Education Program Assessment Grant", Office of the Provost. Funded \$3860.

Pedersen, P. J. (1997). "Visual Literacy Resource Materials for PHHE 206 and PHED 100", Summer Project for the Improvement of Undergraduate Education (CIUE), Northern Illinois University. Funded, \$3750.

Pedersen, P. J. (1997). "Perceived Influence of Alcohol Advertising on NIU Students' Drinking Patterns", Graduate School Fund for Faculty Research and Artistry, Northern Illinois University. Funded, \$5500.

Pedersen, P. J. (1994). "Lifestyle Assessment Tools", Program for Excellence in Teaching (P.E.T.) Proposal, Central Oregon Community College. Funded, \$750.

Invited Professional Presentations

Pedersen, P. J. (May, 2012). *Data driven program management*. WOU College of Education Data Analysis Review Event (DARE), Monmouth, OR.

Pedersen, P. J. (April, 2011). *CHE and EXS exit survey data*. WOU College of Education Data Analysis Review Event (DARE), Monmouth, OR.

Pedersen, P. J. (November, 2011). *Preparing for a career in Community Health*. Invited presentation for students in Health Careers class at Linn Benton Community College, Albany, OR.

Pedersen, P. J. (December, 2010). *Transitioning to professional degree programs in Community Health and Exercise Science*. Invited presentation for students at Chemeketa Community College, Salem, OR.

Pedersen, P. J. (May, 2007). *Lessons from the ACHA-NCHA Data*. Invited presentation for the WOU Student Health and Counseling Center Staff Retreat, Monmouth, OR.

Pedersen, P. J. (May, 2007). *National College Health Assessment Results*. Invited presentation for the WOU College of Education Data Analysis Review Event (DARE), Monmouth, OR.

Pedersen, P. J. (May, 2006). *Assessing Student Learning Outcomes in Health Education*. Invited presentation for the WOU College of Education Data Analysis Review Event (DARE), Monmouth, OR.

Pedersen, P. J. (February, 2006). *Quality of Life Issues and Chronic Disease*. Invited presentation for Oregon State University Public Health students, Corvallis, OR.

Frank, S., Kelly, T., Lace, J., & **Pedersen, P. J.** (April, 2005). *Childhood Obesity: A Public Forum*. Invited presentation sponsored by Western Oregon University, Salem Hospital, and the Statesman Journal, Monmouth, OR.

Pedersen, P. J. (May, 2003). *Understanding the wear and tear of stress*. Invited presentation for the Benton County Health Department and CH2M Hill, Corvallis, OR.

Pedersen, P. J. (May, 2002). *Active start: Physical activity birth to five years*. Nutrition Education Program Conference, Corvallis, OR.

Pedersen, P. J. (January, 2001). *Balancing health with real life stress*. Invited presentation at the 21st Annual Oregon Women in Higher Education Conference, Portland, OR.

Pedersen, P. J. & Jacks, J. (May, 2001). *Linking extension and health*. Family and Community Development May Seminar In-service, Corvallis, OR.

Pedersen, P. J. (October, 2001). *Physical activity summit*. Statewide EFNEP/OFNP faculty development workshop. Corvallis, OR.

Courses Taught and Curriculum Developed

Western Oregon University

HE 350 Introduction to Health Careers (3cr)
HE 351 School Health Programs: Elementary (4cr)
HE 367 Human Sexuality (4cr)
HE 385 Foundations of Health Education (4cr)
HE 391 Stress Management (4cr)
ED 435 Content Pedagogy (3cr)
HE 445/545 Best Practice in ATOD and Sexuality Education (4cr)
HE 473 Biometrics and Research Methods (4cr)
HE 612 Advanced Topics in Health Promotion: Obesity Prevention and Intervention (4cr)

Oregon State University

H 256 History, Theory and Practice of Health Promotion and Education
H 461/561 Human Sexuality
H 473/573 Stress and Health: Controlling Individual and Environmental Hazards
H 475 Evaluation of Health Promotion and Education Programs
H 576 Program Planning and Proposal Writing in Health and Human Services
H 591 Issues and Research in Addictive Behaviors
H 612 Seminar: Foundations of Health Education and Promotion

Northern Illinois University

PHHE 473 Health Psychology
PHHE 472 Violence Prevention
PHHE 408 Mental and Emotional Health
PHHE 306 Human Sexuality
PHHE 350 Stress Management
PHHE 220 Introduction to Health Education
PHHE 206 Contemporary Health Concepts

University Service

Western Oregon University

University Level

Student Enrichment Program (SEP) Advisory Committee, 2013-present
WOU Window of Opportunity Committee, 2012-2013
Distance Education Task Team, 2012-2013
University Joint Committee on Faculty Evaluation, 2010-2013
WOU University Team: Degree Qualifications Profile (DQP), 2011-2012
Health & Wellness Center Building Committee, 2009-2011
One Percent Art Committee, HWC, 2010-2012
Search Committee: Director of Health & Wellness Center, 2010-11
Ad Hoc LACC General Education Review Committee, 2009-10
Academic Requirements Committee, 2008-2009
Senate Curriculum Committee, 2007-2008
Faculty Senate, 2005-2009
Search Committee: Provost and Vice President for Academic Affairs, 2007-2008
Academic Infrastructure Committee, 2004-2007
Institutional Assessment Task Force, 2005-2007
Content Validity Workgroup, 2005-2006

NWCCU Accreditation Workgroup, 2005-2007
Search Committee: Director of Institutional Research, Planning & Assessment, Spring 2005

College Level

Richard Woodcock Education Center Building Committee, 2014-present
Search Committee: Dean, College of Education, 2013
College of Education Assessment Council, 2008-present
Chairs and Directors Committee, 2008-present
College of Education Consortium, 2008-present

Division Level

Chair, Search Committee: Community Health tenure track, 2013-14
Chair, Search Committee: Community Health tenure track, 2012-13
Search Committee: Administrative Program Assistant, HPE, 2012
Chair, Search Committee: Visiting Professor, Community Health, 2012
Chair, Search Committee: Community Health tenure track, 2011-12
Chair, Search Committee: Community Health tenure track, 2010-11
HPE Personnel Review Committee, 2009-present
Search Committee member: Community Health tenure track, 2008-2009
Chair, Search Committee: Community Health tenure track, 2007-2008
Chair, Health Program Assessment Subcommittee, 2007-2008
HPE Strategic Planning Subcommittee, 2004-2007
HPE Curriculum Committee, 2004-2007
HPE Graduate Committee, 2004-2007

Oregon State University

Extension FCD May Seminar Planning Committee, 2002
HHP College Curriculum Committee, 2001-2002
Health Promotion and Education Planning Committee, 2001- 2004

Northern Illinois University

Graduate Council Colloquium Committee, 1999-2000
College Curriculum Committee, 1998-2000
Graduate Studies Committee, 1997-1999
Health Studies Committee, 1995-2000 (Chair 1998-2000)
Department Curriculum Committee, 1996-2000 (Chair 1999-2000)
Professional Studies Committee, 1996-1997
Facilities Committee, 1996-1998
Search Committees (3): Health Education

Professional Service

WOU Representative, DQP in Oregon, Lane Community College, Eugene, OR. October 25-26, 2012.

Textbook revisions, *Access to Health, 13th Ed.*, Pearson Benjamin Cummings Publishers, January-March 2012, Edits and updating of information for Chapter 5: Sexuality

Community Health faculty representative to the Polk County Central Service Integration Team, 2011-12

Abstract Reviewer, American College Health Association, October, 2011.

WOU Representative, Degree Qualifications Profile (DQP) Conference, Eugene, OR, October, 2011.

Textbook revisions: *Health: The Basics*, 10th Ed., Pearson Benjamin Cummings Publishers, January 2011
Development of new features and updating of information for Chapter 5: Healthy Relationships and Sexuality

Presider, *Bullying Prevention Programs*, (April, 2011). American Association for Health Education (AAHE) Annual Convention, San Diego, CA.

Reviewer, Family and Community Health (FCH) program, OSU Extension Service, Polk County, 2011

WOU Representative to the OUS Inter-Institutional Planning Conversation, “Reflection, Renewal, and Rigor: Giving Faculty a Compass”, La Grande, OR, April, 2010

Textbook revisions: *Health: The Basics*, 9th Ed., Pearson Benjamin Cummings Publishers, January-March 2009.

Development of new features and updating of information for Chapter 2: Psychosocial Health & Chapter 5: Healthy Relationships and Sexuality

Textbook revisions: *Access to Health*, 11th Ed., Pearson Benjamin Cummings Publishers, April-June 2008.
Edits and updating of information for Chapter 5: Communication and Relationships and Chapter 6: Sexuality: Choices in Sexual Behavior.

National Committee on Awards: Research Consortium of the American Alliance of Health, Physical Education, and Dance (AAHPERD). 2005-2008

Solicit and select nominees for the Distinguished Service Award, the Graduate Student Award, and other awards as directed by the Executive Committee.

Abstract Reviewer, American School Health Association Research Council, February 2007.

Textbook revisions: *Access to Health*, 10th Ed., Pearson Benjamin Cummings Publishers, June-September 2006.

Major edits and updating of information for Chapter 5: Communication and Relationships and Chapter 6: Sexuality: Choices in Sexual Behavior.

Alcohol, Tobacco and Other Drug (ATOD) Abuse Prevention Subcommittee: Decision Makers Forum, 2005-2008

Workgroup composed of representatives from the Office of Mental Health and Addiction Services (OMHAS), Healthy Kids Learn Better (HKLB), school counselors, school psychologists, pre-service educators, and public school administrators seeking to create an action plan to ensure best ATOD education practice in working with school-aged youth. Focus on pre-service professional development as well as in-service for educators in the field.

Member –Higher Education Workgroup, 2004-2008

Workgroup composed of faculty engaged in professional preparation programs for health educators. Facilitated by Tanya Friesendahl, Health Education Curriculum Specialist, Oregon Department of Education

Host for Visiting Research Fellow from Tajikistan, Dr. Lola Yuldasheva, Spring 2003

Member – Oregon Public Health System Assessment Oversight Committee, 2003- 2004

Steering committee to provide oversight as Oregon pilots the National Public Health Performance Standards Program (NPHPSP) and evaluates current state public health laws relative to a nationally developed “Model Public Health Act”.

Member – MPH/CPHN Online Program Advisory Committee, 2001-2003

Advisory group for five year funded project for public health nursing training in Oregon. Advise and assist with recruitment plan and strategies, practicum placements, interdisciplinary education, and hiring and retention of graduates in Oregon.

Member -Task Force on Public Health Workforce and Leadership Development in Oregon, 2001

Work with regional colleagues to identify strategies and initiatives, identify areas of collaboration, identify gaps, and consider a mechanism for dissemination of information.

Secretary-Treasurer, Illinois Public Health Association, 2000

Health Education/Health Promotion section

Working Member, Phase II Advisory Panel, Illinois State Board of Education, 1999

Worked with colleagues statewide to develop and present new/revised content-area standards for health education

Illinois School Health Education Professional Preparation (ISHEPP) Member, 1998-2000

Met annually with health education faculty from across the state to discuss current issues and trends impacting professional preparation programs

Folio Reviewer, AAHE/NCATE Review Process, 1997-2000

Review program curriculum assessments submitted by institutions to the National Council for Accreditation of Teacher Education (NCATE) in the specialty area of health education

Editorial Board Member, CourseWise Publishing, 1997-2000

Article reviews, section reviews for Perspectives: Human Sexuality

Article reviews, section reviews for STAND: Human Sexuality