



**WESTERN OREGON UNIVERSITIES BOARD OF TRUSTEES  
REGULAR MEETING OF THE FULL BOARD  
JANUARY 25, 2017  
WERNER UNIVERSITY CENTER, COLUMBIA ROOM  
2:00-6:00 PM  
MEETING NO. 17**

**BOARD MINUTES**

**I. CALL-TO-MEETING/ROLL CALL**

Chair Jim Baumgartner called the meeting to order at 2:02 PM and acknowledged roll for the record. Trustees Arredondo, Baumgartner, Fuller, Habermann-Guthrie, Hurtado, Ingle, Komp, Koontz, Kulongoski, Martin, Mladenovic, Paraskevas (phone), Shetterly, and Taylor (phone) were present. Secretary Hagemann participated in the meeting by phone due to illness. Baumgartner asked the audience to disable cell phones and shared public comment protocol with the meeting participants.

**II. CHAIR'S WELCOME**

Chair Baumgartner welcomed the Board and shared that there was a busy and full agenda. He observed that the thematic focus of the January meeting was affordability. Baumgartner acknowledged ASWOU President Alma Pacheco's passing and asked Board and audience for a moment of silence. Baumgartner announced that Dr. John Minahan had submitted his resignation, effective immediately, from the WOU Board of Trustees. Baumgartner recognized Trustee Betty Komp, whose appointment had been confirmed by the Oregon Senate, and Dr. Cornelia Paraskevas, whose reappointment to the WOU Board was also confirmed by the Oregon Senate.

**III. CONSENT AGENDA**

(1) October 26, 2016 Meeting Minutes

Baumgartner called for a motion to approve the consent agenda. Shetterly moved approval of the agenda and Mladenovic seconded the motion.

Arredondo, Baumgartner, Habermann-Guthrie, Hurtado, Ingle, Komp, Koontz, Kulongoski, Martin, Mladenovic, Paraskevas, Shetterly, and Taylor voted for the motion. Fuller is non-voting.

There was no opposition to the consent agenda.

There were no abstentions.

Motion passed.

#### **IV. PUBLIC COMMENT**

No individuals signed up for public comment. Baumgartner reminded the audience about the Board coffee.

#### **V. PRESIDENT'S REPORT**

Baumgartner recognized President Rex Fuller for the President's Report. Fuller reminded the Board that his full written report was included in the docket. Fuller touched on the dual enrollment agreement with Clackamas Community College, outreach to DACA students, efforts for veterans' outreach and financial aid, and enrollment updates. Trustee Shetterly asked about Latino enrollment data. Kulongoski asked about non-resident, U.S. enrollment data. Fuller turned to address the university's budget and described the stakeholder letter that went to legislative leadership. Fuller forecasted the tuition range discussion. Kulongoski asked for an explanation of the recently released Ways & Means co-chair budget framework. Shetterly observed that the co-chairs' framework was a dose of reality and a real budget document to permit the Legislative to move forward. Trustee Komp observed that the Oregon Speaker of the House remained interested in some form of a corporate tax increase. Fuller returned to his report and described WOU's participation in a HECC Career Mentoring grant and the myriad Alumni events over the past couple of months. Fuller shared with the Board that Executive Director of Intercollegiate Athletics Barbara Dearing had announced her June 30 retirement. Fuller reiterated Dearing's commitment to the NCAA Division II credo. Shetterly asked for clarification about the dual enrollment agreement with Clackamas Community College. Kulongoski requested a list of federal monies that flow to Western Oregon University.

#### **VI. SHARED GOVERNANCE REPORTS**

##### **(1) Faculty Senate**

Baumgartner recognized Faculty Senate President Dr. Adele Schpiege for a report. Dr. Schpiege addressed curriculum and catalog deadlines, discussed potential new programs in Youth Crime Studies and an Elementary Education MAT program, Faculty Senate's endorsement of WOU's sanctuary campus status, observed Faculty Senate's support of a new WOU Military Absence Leave Policy, explained emeritus status criteria, and shared that Dr. Patty Flatt is the Faculty Senate representative to the WOU Foundation and Dr. Erin Baumgartner is the second Faculty Senate representative to the Inter-Institutional Faculty Senate. Kulongoski asked Dr. Schpiege about Measure 98—the Career and Technical Education measure on the November 2016 ballot—and

WOU's role in educating CTE teachers. Dr. Schpiege described the current scope of focus for WOU's Division of Teacher Education. Kulongoski stressed the need for CTE teachers. College of Education Dean Mark Girod joined the conversation and explained that most CTE teachers in Oregon do not go through the typical licensure path. Komp shared that there might be a legislative task force regarding CTE teacher education. Kulongoski noted that if WOU would design the CTE teacher education program, he would work with the Governor and Legislature to secure appropriation for the program. Trustee Koontz described CTE education plans.

## (2) Staff Senate

Baumgartner recognized Staff Senate President Chris Solario for a report. Solario reviewed agenda items for Staff Senate, including merger with the Administrative Support Council and a possible scholarship in Alma Pacheco's name.

## (3) ASWOU

Baumgartner recognized Tiffany Boles for an ASWOU report. Boles outlined that ASWOU is filling vacant positions and is preparing for an upcoming Oregon Student Association meeting and lobby day. Trustee Habermann-Guthrie asked about the elections for vacant positions.

## **VII. COMMITTEE/VICE PRESIDENTS' REPORT**

### (1) EGTC

#### (a) Vice President & General Counsel

Baumgartner recognized Vice President & General Counsel Hagemann for questions regarding his written report. Hagemann observed that there was already robust discussion of the legislative budget discussions.

#### (b) Committee Chair

Baumgartner, as Committee Chair, outlined that EGTC will be focused on presidential evaluation, board self-evaluation, and committee assignments. Komp asked for general training materials and Baumgartner noted that the Association of Governing Boards (AGB) was an excellent resource.

#### (c) Committee Recommendations for Board Action

There were no EGTC recommendations for board action on the agenda.

### (2) ASAC

Baumgartner observed that he was changing the order of the agenda, switching the ASAC and FAC reports.

(a) Provost & Vice President for Academic Affairs

Baumgartner recognized Provost & Vice President for Academic Affairs Dr. Steve Scheck for a report. Scheck described progress and focus of the Willamette Promise dual credit program. Kulongoski asked about how to approach changes to the structure of higher education. Baumgartner asked Scheck to assess the potential success of current faculty searches. Scheck touched on the HECC evaluation process.

(b) Vice President for Student Affairs

Baumgartner recognized Vice President for Student Affairs Dr. Gary Dukes for a report. Dukes, referencing his written report, highlighted budget presentations for major functional units, the student incidental fee process, a service learning trip to Honduras, the progress of the new Student Health and Counseling Center construction, and DACA students.

(c) Committee Chair

Baumgartner recognized ASAC Chair Shetterly for a committee report. He noted an ASAC meeting in December, primarily to preview the NWCCU accreditation report. Baumgartner asked for clarification between the NWCCU special and regular reports.

(d) Committee Recommendations for Board Discussion

(i) NWCCU Update/Draft

Baumgartner moved the conversation to the draft NWCCU accreditation report. Provost Scheck described the relationship between the NWCCU draft report and the themes in the upcoming strategic plan discussion. After clarification from Baumgartner and Shetterly, Kulongoski asked about faculty concerns with the NWCCU process. Scheck described Dr. Sue Monahan's assessment duties and a culture change within the faculty ranks to take the lead with regarding to assessment and learning outcomes. Trustee Paraskevas observed about issues of academic freedom and how assessment strengthens academic programs.

(3) FAC

(a) Vice President for Finance & Administration

Baumgartner recognized the Vice President for Finance & Administration Eric Yahnke for a report. Baumgartner noted that there was a written report in the docket and asked the Board if there were any questions. Yahnke highlighted a new e-disbursement process, capital repair allocation process, and the student tuition advisory committee.

Baumgartner asked Trustee Martin about any links between ASWOU Senate and the tuition advisory committee.

(b) Committee Chair

Baumgartner recognized FAC Chair Taylor for a committee report. Taylor noted the January FAC meeting. He walked through the external audit firm and 2016 Annual Financial Statement and the Natural Science renovation project, including whether it makes more sense to build a completely new science building. Yahnke explained how the state funding has been approved for the Natural Science Building. Fuller clarified how to approach whether or not it makes sense to modify plans to build a new natural science building, as opposed to renovate the current building. The board, Fuller, and Yahnke continued conversation about the steps necessary to advance consideration of a change in plans. Baumgartner stressed the importance of a needs assessment. Taylor shared about the possibility of a joint committee meeting with ASAC. Taylor concluded that the FAC discussed tuition and state appropriations in depth.

(c) Committee Recommendations for Board Action

(i) FY2016 Annual Financial Statements

Baumgartner recognized Taylor and Yahnke to walk through the FY2016 Annual Financial Statements. Taylor noted that the FAC recommended approval. Baumgartner asked Yahnke to share any highlights about the 2016 Annual Financial Statements. After Yahnke described process and internal control observations, Baumgartner called for a motion to accept the FY2016 Annual Financial Statements as presented and included in the docket. Mladenovic moved approval and Arrendondo seconded the motion.

Arredondo, Baumgartner, Habermann-Guthrie, Hurtado, Ingle, Komp, Koontz, Kulongoski, Martin, Mladenovic, Paraskevas, Shetterly, and Taylor voted for the motion. Fuller is non-voting.

There was no opposition.

There were no abstentions.

Motion passed.

(ii) FY2017 Q2 Management Report

Baumgartner recognized Taylor and Yahnke to introduce the FY2017 Q2 Management Report. Taylor noted that the FAC recommended acceptance of the report. After brief comments, Baumgartner called for a motion to accept the FY2017 Q2 Management Report as presented and included in the docket. Shetterly moved acceptance and Baumgartner seconded the motion.

Arredondo, Baumgartner, Habermann-Guthrie, Hurtado, Ingle, Komp, Koontz, Kulongoski, Martin, Mladenovic, Paraskevas, Shetterly, and Taylor voted for the motion. Fuller is non-voting.

There was no opposition.

There were no abstentions.

Motion passed.

Before moving to strategic planning, Kulongoski asked follow-up questions about federal grants and monies flowing to WOU.

### **VIII. ACTION ITEM: 2017-2023 STRATEGIC PLAN**

Baumgartner recognized President Fuller and Dr. Laurie Burton—strategic planning committee co-chairs—for a presentation on the draft strategic plan. Fuller noted several committee members were in the audience and walked through the process over the past several months, including a SWOT analysis, faculty surveys, graduate surveys, and multiple town halls. President Fuller asked Board liaisons Koontz and Hurtado if they had any additional comments. Baumgartner asked about strategic success and strategic assessment language in the plan. Fuller stressed how the campus would move to implementation after the plan was approved by the Board. Several trustees, including Shetterly and Kulongoski, reiterated the question of the next steps WOU would take to implement the plan. The Board's discussion turned to how to communicate effectively about the plan, particularly with external audiences. After wrapping up the robust discussion about the draft plan, including a new mission statement, values, and institutional priorities, Baumgartner called for a motion to approve the new 2017-2023 Strategic Plan as presented and included in the docket. Mladenovic moved approval and Shetterly seconded the motion.

Arredondo, Baumgartner, Habermann-Guthrie, Hurtado, Ingle, Komp, Koontz, Kulongoski, Martin, Mladenovic, Paraskevas, Shetterly, and Taylor voted for the motion. Fuller is non-voting.

There was no opposition.

There were no abstentions.

Motion passed.

### **IX. JANUARY DISCUSSION THEME: ACCESS, AFFORDABILITY AND TUITION**

After the approval of the 2017-2013 Strategic Plan, Baumgartner turned the Board to its January thematic discussion and the consideration of the 2017-2018 tuition range.

### (1) Enrollment Management and Financial Aid

Baumgartner recognized Associate Provost David McDonald and Dean of Student Tina Fuchs to start the thematic conversation with a consideration of enrollment management, financial aid, and the cost of attendance. McDonald introduced background materials to permit the Board to consider important policy perspectives. McDonald and Fuchs highlighted key concepts of definitions, national context, competitor comparison, WOU cost of attendance, WOU financial aid, a SWOT analysis, and “next dollar” ideas with regard to access and affordability.

### (2) Scholarships, Philanthropy, and WOU Foundation

After the conversation about enrollment management and financial aid, Baumgartner recognized Tommy Love, Executive Director of the WOU Foundation, to highlight the Foundation’s role in sustaining access and affordability. Love offered information on the Foundation’s assets and the steps that might be required to mount a successful comprehensive campaign.

### (3) Tuition Conversation and Range

Baumgartner recognized Vice President Yahnke to offer background information on budget development and tuition conversations prior to considering a 2017-2018 tuition range, including information on the enrollment picture at the university, the impact of the HECC’s funding formula and three-year rolling average, and the fixed tuition program.

## **X. ACTION ITEM: 2017-2018 TUITION RANGE**

After background information, Yahnke continued to present the specific 2017-2018 tuition range proposal. After presentation, Kulongoski asked whether or not there was an urgency to approve a tuition range at this juncture. Fuller and Yahnke described the HECC deadlines. Trustee Martin described how a tuition range could be used to continue conversations with students. Shetterly added that a range could be used to continue conversations with legislators. After discussion, Baumgartner called for a motion to approve the 2017-2018 tuition range as presented and included in the docket (5-10% increase for resident undergraduate variable rate tuition and 10-20% increase for resident undergraduate Western Promise rate). Shetterly moved approval and Koontz seconded the motion.

Arredondo, Habermann-Guthrie, Komp, Koontz, Martin, Mladenovic, and Shetterly voted for the motion. Fuller is non-voting.

Kulongoski and Ingle voted no.

Chair Baumgartner did not vote. Trustees Hurtado, Paraskevas, and Taylor were absent for this vote.

There were no abstentions.

Motion passed 7-2.

## **XI. FINAL ANNOUNCEMENTS**

Because of the length of the meeting, there were no final announcements.

## **XII. ADJOURNMENT**

Baumgartner adjourned the meeting at 6:43 PM with a quorum (Arredondo, Baumgartner, Fuller, Habermann-Guthrie, Ingle, Komp, Koontz, Kulongoski, Martin, Mladenovic, and Shetterly).

A handwritten signature in black ink, appearing to read "Ryan James Hagemann". The signature is written in a cursive style with a long horizontal stroke extending to the right.

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Ryan James Hagemann  
Secretary to the Board