

Program: Western Oregon University College Textbook Rental Pilot Project Logic Model

Situation: Pilot Program

Inputs	Outputs		Outcomes -- Impact		
	Participation	Activities	Immediate	Medium-Term	Long-Term
<p>Textbooks are expensive</p> <p>Students have choices for purchasing textbooks</p> <p>Students go without textbooks</p> <p>WOU's Bookstore can provide a viable textbook rental program</p> <p>Faculty involvement is required</p>	<p>Students (focus on low-income, first generation)</p> <p>Faculty</p> <p>Textbook Rental Service Advisory Committee</p>	<p>Outcome 1</p> <ul style="list-style-type: none"> • Work with faculty to determine textbooks to rent • Develop textbook rental adoption guidelines • Retrofit bookstore for textbook storage • Update bookstore software program to include textbook rental program • Advertise to both faculty and students <p>Outcome 2</p> <ul style="list-style-type: none"> • Calculate total estimated student savings from rental program • Student satisfaction survey <p>Outcome 3</p> <ul style="list-style-type: none"> • Communicate with faculty about rental program • Work with faculty and students to determine best texts/courses for rental program <p>Outcome 4</p> <ul style="list-style-type: none"> • Share textbook rental program with WOU constituents and state university system of campuses <p>Outcome 5</p> <ul style="list-style-type: none"> • Determine courses that use the same textbooks over specific period of time • Establish price that saves students and maintains Bookstore budget 	<p>Outcome 1. Fully functioning textbook and course materials rental program</p> <p>Outcome 2. Effective textbook rental program</p> <p>Outcome 3. Enhanced understanding of course materials needs of students and faculty</p> <p>Outcome 4. Sharing of innovative textbook rental model</p> <p>Outcome 5. Sustainable textbook rental program</p>	<p>Limited faculty support of textbook rental program</p> <p>Some students served by textbook rental program</p>	<p>Every student has an affordable textbook available</p> <p>Faculty are committed to textbook rental for specific books</p> <p>Students experience a significant cost savings by renting compared to purchasing</p> <p>Selected courses have guaranteed rental of textbooks each term</p> <p>Decrease in the number of students without textbooks</p> <p>Increase in student retention and graduation</p>

<p>Assumptions</p> <p>Students will rent textbooks because it saves them money.</p> <p>More students will have access to textbooks because they can rent textbooks.</p> <p>Faculty will want their textbook in the rental program because it saves students money.</p> <p>Low income, first generation, and ethnically diverse students are focus.</p> <p>This pilot program can be sustained over time and shared with other universities.</p>
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<p>External Factors</p> <p>Web-based textbook vendors; Faculty influencing students to keep textbooks; Old school established process of text book selection by faculty; Textbook may not be necessary for class</p>
