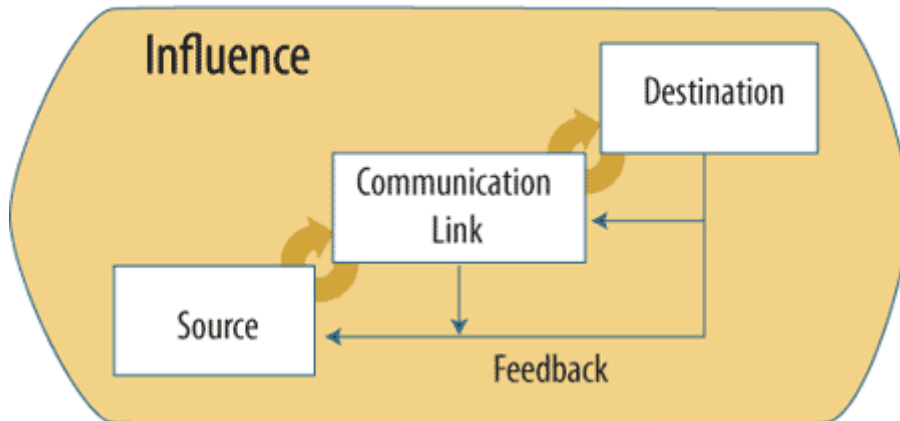


# Western Oregon University College Textbook Rental Pilot Program

## EVALUATION

Fixen (2005) “implementation processes are purposeful and are described in sufficient detail such that independent observers can detect the presence and strength of the ‘specific set of activities’ related to implementation”.

### A Conceptual Framework for Implementation of Defined Practices and Programs



Develop formal assessment tools, reporting matrix and focus group design.

Work with Office of Institutional Research to develop quarterly form.

GPRC replication & institutionalization

Pilot Focus Groups

GPRC replication

Assist with Quarterly, Annual, and Final Reports

Conduct Focus Groups – satisfaction and usage data

GPRC replication

Review fiscal reports

Conduct formal assessments

Work with External Evaluator to provide information and respond to questions.

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